

# MINOR IN SOCIAL ENTREPRENEURSHIP & INNOVATION (SEI)

The Social Entrepreneurship & Innovation (SEI) Minor exposes undergraduate students to an integrated approach, applying entrepreneurial principles, concepts, and tools to the world's biggest social problems.

Open to all Notre Dame undergraduates, this customizable minor offers a practical and experiential approach to making the world a better place. Students will strengthen their entrepreneurial mindset as they develop innovative solutions to global issues such as poverty, clean water, human trafficking, domestic abuse, racial and ethnic discrimination, literacy, and health care.

## LOGIC AND STRUCTURE

Our integrated approach includes a logical flow of courses and experiential learning opportunities that expose students to a breadth of subjects. The minor consists of 15 credit hours, including two foundation courses (6 hours), two elective courses (6 hours), and one capstone course (3 hours). It is designed to be flexible so students can tailor the mix of courses to reflect their interests in particular problem areas, such as poverty alleviation or environmental sustainability.

## UNIQUE FEATURES

- Add a little bit of body Inter-disciplinary approach
- Strong emphasis on experiential or hands-on learning
- Global orientation
- Flexible structure to accommodate varied student interests
- Competency-based approach to learning

## CAREER OPPORTUNITIES

With an innovative mix of courses and co-curricular and community-engagement opportunities, students can pursue consulting and field research projects, internships, mentorships, and a study abroad program centering on social entrepreneurship, which allows for launching students' own social innovations. Students in the minor use these opportunities to build experience portfolios that enhance their attractiveness in the job market.

The experiential and applied nature of the minor helps prepare students for a variety of career paths, including work in a) nonprofit organizations dedicated to addressing social problems, b) companies involved with corporate social responsibility initiatives, c) government organizations responsible for policies and programs serving the disadvantaged or addressing inequities, d) consulting firms that assist individuals and organizations dedicated to social change; and e) starting one's own social enterprise.

## ACADEMIC HOME

The SEI minor is jointly housed in the Keough School's Pulte Institute for Global Development and the McKenna Center for Human Development and Global Business, where the central focus is on advancing integral human development. The program is co-directed by Melissa Paulsen and Michael Morris.

## HOW TO ENROLL

For more information, contact Sarah Genz: [sgenz@nd.edu](mailto:sgenz@nd.edu), 574-631-5469

# SOCIAL ENTREPRENEURSHIP & INNOVATION MINOR COURSE

The SEI minor is designed to compliment any major and provide practical skills to make a difference.

## OUTLINE

15 credits total  
2 foundation classes  
6 elective credits  
3-credit experiential capstone

## REQUIRED FOUNDATION COURSES (6 credits)

Social Entrepreneurship (3)—[SEI 30552, Spring]

Human-Centered Design for Social Innovation (3)—[SEI 30555, Fall]

• Other courses with a SEID attribute code like Intro to Complex Problem Solving in the Public Sphere

## ELECTIVE CONTENT COURSES (6 credits from the following)

Students can take electives from our Social Entrepreneurship courses or Business, Sustainability, or Poverty Studies courses like the ones listed below. This is an unofficial list of courses that are subject to change. Students should consult with the SEI Minor Advisor on course elective eligibility.

### SOCIAL ENTREPRENEURSHIP

- Marketing Social Initiatives, Causes, and Ventures (3) — [SEI 40834, Spring]
- Poverty, Development, and Business (3) — [SEI 30999, Fall]

### BUSINESS

- Strategic Pricing, Innovation, and Entrepreneurship (3)
- Innovation and Entrepreneurship Lab (3)
- Entrepreneurial Sales and Sales Management (1.5)
- Women and Inclusive Leadership (3)

### SUSTAINABILITY

- Sustainable Development in a Changing World (3)
- Sustainable Development: The Role of Business (3)
- Environmental Economics and Policy (3)
- Environment, Food, and Society (3)
- Peace, Ecology, and Integral Human Development (3)
- The Business of Energy (3)
- Global Change, Water, and Energy (3)
- Idea Discovery Lab (3)

### POVERTY

- Introduction to Poverty Studies (3)
- Introduction to Social Problems (3)
- Development Economics (3)
- Economics of Inequality (3)
- Global Change, Local Responses (3)
- Anthropology and Poverty (3)

## EXPERIENTIAL CAPSTONE COURSE (3 credits from the following)

- Consulting and Development (3)—[SEI 40999, Fall]
- Entrepreneurship Empowerment in South Africa (6) — [SEI 34997/8, Summer]
- Practicum in Social Innovation and Entrepreneurship (3)

