# Mission

The Pulte Institute for Global Development works to address global poverty and inequality through policy, practice, and partnership.

# Vision

To enhance human dignity, equity, and well-being for the world’s poorest and most vulnerable populations by addressing today’s most compelling global issues.

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**Guzmán woman selling handmade textiles and souvenirs in Antigua, Guatemala.** In the theme of Humanitarianism, the Pulte Institute’s Central America Research Alliance (CARA) conducts applied research to inform development policy and practice in migration, citizen security, democracy, and governance, and human rights in El Salvador, Honduras, Guatemala, Belize, Costa Rica, Panama, and the United States. Learn more about CARA on page 12.

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2021-2022 Directors’ Update
Global Partnerships for Local Impact

Dear Friends,

Partnership has always been a foundational pillar of the Pulte Institute for Global Development. Our team has consistently prided ourselves on our ability to cultivate and sustain a diverse partner network to create better development practice, especially in the areas of humanitarianism, global health, business in development, effective states and development, and sustainability. Building and leveraging partnerships, however, is more than just an aspiration or annual metric for us. It is a fundamental part of our mission to address global poverty and inequality as international challenges require interdisciplinary solutions.

During the 2021-2022 academic year, we have grown our partnership network to more than 400 government, private sector, implementing, and higher education institutions who consistently help us bridge the gap between academia and the global development sector. On campus, we have increased collaborations with faculty, staff, and students whose research interests align with our strategic goals. And as a team, we have defined our workplace culture to ensure that the Pulte Institute is a safe, welcoming, and rewarding place for all.

This year, and most importantly, partnership has been a blessing that has brought us back into the field to work with the people who matter most: our local partners. By placing local partners at the center of our work, we can elevate their voices, share their experiences, and create tangible impact in their lives and communities.

At the Pulte Institute, we believe that the key to advancing global development is to connect our global and local partners to create innovative solutions for impact on the ground. In an age when civic discourse may be challenging and government realignment can be swift, universities can be leaders that bridge the gap between theory and practice. And the most significant universities of our time will be singled out for the real-world impact that their education and research programs have had in the world.

We have always regarded the Pulte Institute as a “Think-Do-Tank” and in this Annual Review you will find examples of how we did our best to bring both the thinking and the doing together in every aspect of our relationship with others: the launch of a new Central America Research Alliance; the collaboration with 15 new in-country partners through SHARE, a new case study series with Oxfam America; and the first Mandela Washington Fellowship cohort to join us on-campus in three years.

In the 2022-2023 academic year and beyond we will continue to forge new ideas and relationships to build a better world and future. We are thankful that you have been our partner through it all.

In Notre Dame,

Ray Offenheiser
William J. Pulte Director and Professor of Practice

Michael Sweikar
Executive Director

Pulte Family Partnership

In November 2019, the University of Notre Dame received a $111 million partnership gift from the Pulte Family Charitable Foundation. A portion of this gift was directed towards the endowment and directorship of the Pulte Institute for Global Development. Founded in honor of William J. Pulte, the Pulte Family Charitable Foundation works to meet the basic human needs of the most marginalized members of the human family.

In 2021, the Foundation made grants and donations to 170 organizations that fall into four areas of giving: hunger and thirst, shelter, educational access, and care for others. Additionally, the Foundation extended this mission to include businesses that contribute to economic development in local communities through the purchase of two historic hotels in Michigan. One hundred percent of the profits from each hotel will be used to fund the Foundation’s grant program.

Despite never enrolling in college himself, Bill Pulte recognized the power of education. To honor Bill’s legacy, the Foundation established scholarship funds for students who exemplify many of the traits that Bill admired: integrity, ambition, grit, and commitment to hard work. There were 50 “Pulte Scholars” in 2021, including 10 from the University of Notre Dame. Among them is Tom Henry, a senior studying computer science who has been working with Tim Weninger, the Frank M. Freimann Associate Professor of Engineering and a Pulte Institute Faculty Fellow, on the Misinformation Early Warning System (MEWS): an AI system designed to identify and track manipulated images, deepfake videos and disinformation online.

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“From launching new research initiatives focused on human dignity and humanitarian response, to training the next generation of global development leaders through experiential learning at Notre Dame; the Pulte Institute has been able to accomplish so much in the last year thanks to the extraordinary generosity of the Pulte Family Charitable Foundation. It has been a blessing to partner with an organization that not only places human dignity at the forefront of its mission, but also approaches its work with a spirit of humility and commitment to the shared vision that unites us all: that people all over the world have the right to have their basic needs met through dignity, security, and respect.

You can read more about the important work of the Pulte Family Charitable Foundation online at pulterfamilyfoundation.org.

When I think of genuine leaders for humanitarian advancement in the world, I think of the Pulte Institute. I echo the University of Notre Dame Center for Social Concerns, which describes leadership as "the strategic and intentional fostering of collaborative relationships that lead to collective action and positive change for the common good." The Institute has many such relationships, and the Pulte Family Foundation is honored to be one of their partners.

Nancy Pulte Rickard
President, Pulte Family Charitable Foundation

Tom Henry, ND ’23

Ray Offenheiser
William J. Pulte Director and Professor of Practice

Michael Sweikar
Executive Director

Weninger’s lab has allowed me to not only sharpen my coding skills, but also gain valuable work experience with organizations like USAID. I am so grateful for this incredible scholarship!”

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President, Pulte Family Charitable Foundation
Experiential Learning through the Keough School of Global Affairs

The Pulte Institute is an integral part of the Keough School of Global Affairs and plays an important role in bringing partnership, funding, and learning opportunities to its faculty and students. In addition to a range of global development courses focused on policy and practice, the Pulte Institute offers experiential learning opportunities to both undergraduate and graduate students at the Keough School. Experiential learning — the process of “learning by doing” — incorporates project-based and community service learning into a curriculum to help students develop relevant, practical skills that can improve their post-graduation success in the workforce.

Experiential learning is the backbone of our Social Entrepreneurship and Innovation Minor (SEI), which was jointly launched in 2020 with the McKenna Center for Human Development and Global Business to provide students with an integrated approach to solving the world’s biggest social problems using entrepreneurial principles, concepts, and tools.

"I took Intro to Social Entrepreneurship as part of the Global Affairs Major and ended up really loving the idea of being able to uplift people out of poverty through business empowerment. The SEI Minor — and all of the opportunities I’ve been given through it — have impacted the way I see development and my career."

— Analiese Tisa, ND ’22, Pulte Institute Student Fellow, Social Entrepreneurship and Innovation Minor

Prominent amongst our curricular support is the Pulte Institute’s involvement in the Keough School’s Integration Lab (i-Lab): an innovative series of experiential learning opportunities designed to prepare Master of Global Affairs (MGA) students for today’s competitive and demanding global employment landscape. Through the i-Lab, MGA students work with partner organizations and a faculty mentor to address pressing global challenges. This year, a group of three students worked with the McKenna Center for Human Development and Global Business to provide students with an integrated approach to solving the world’s biggest social problems using entrepreneurial principles, concepts, and tools.

"Now one of the Keough School’s largest institutes, the Pulte Institute provides invaluable global development expertise that will help us to cultivate the next generation of leaders and empower them to take action to effect change."

— Scott Appleby, Marilyn Keough Dean of the Keough School of Global Affairs

We’re focused on solving problems that matter, and there is no better way to expose students to sticky, multi-dimensional problems than through experiential learning. By applying theories, frameworks or tools to wicked problems, students have a better understanding of how to approach problem-solving with an empathetic lens, always focusing on the human at the center of the problem.

— Melissa Paulsen, Program Director, Entrepreneurship and Education Programs and Keough School Term Assistant Teaching Professor

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It Takes a Team

Our core team of staff and faculty is supported by several undergraduate students, who provide administrative support, as well as dozens of graduate students and fellows, who provide research support. We also collaborate with hundreds of faculty, staff, and administrators throughout campus.

Our team brings a combined 307 years of development experience to the Pulte Institute. Together, we speak 17 languages and have worked in more than 92 countries around the world. Learn more about our entire team, as well as our three divisions, at pulte.nd.edu/people.
2021-2022 GLOBAL IMPACT

- 13 new global development projects.
- 986 & 361 undergraduate and graduate students taught at Notre Dame.
- 421 total institutional partnerships maintained by the Pulte Institute.
- $20+ M in new grant funding to support global development efforts.
- 9 experiential learning fellowships granted to Notre Dame undergraduates.
- 941 individuals trained in developing countries.

*Numbers indicate statistics from July 1, 2021 - June 30, 2022*
Pulte
Institute
in the World

To date, the Pulte Institute has led and collaborated on 125 development projects that span the globe in scope and focus.* Learn more at pulte.nd.edu/projects.

WORLDWIDE / MULTIPLE COUNTRIES
• USAID LASER
• USAID Expanding the Reach of Impact Evaluation (ERIE)
• USAID Research Technical Assistance Center (RTAC)
• USAID Self-Reliance Learning Agenda
• Greater Internet Freedom
• USAID Private Sector Engagement
• Building an Evidence Base for USAID’s Center for Development Research
• BHP Rights-Based Water Governance
• CRS Measures of Human Dignity
• Technology for Food and Water Systems
• Data for Development: Chemonics International

NORTH AND CENTRAL AMERICA
• Citi Foundation Future of Work
• Gang Resistance Education and Training (GREAT) Program Evaluation: CAMEO (El Salvador, Honduras, Panama, Costa Rica)
• Belize Response Initiative for Cold Chain Development (Belize)
• Research for Human Rights and Democracy in Central America
• Promoting Community Resilience: Impact Evaluation of the US Disaster Relief Program (United States, Puerto Rico)

CARIBBEAN
• USAID Read Haiti (Haiti)
• Strong Beginnings: Developing the whole child in Haiti (Haiti)

ASIA AND OCEANIA
• USAID Advancing Media Literacy in Developing Countries (Indonesia)

SOUTH AMERICA
• Plura Community Development (Peru)
• USAID Paraguay Rule of Law and Culture of Integrity (Paraguay)

AFRICA
• USAID Paraguay Rule of Law and Culture of Integrity (South Sudan)
• USAID South Sudan Humanitarian Assistance Evaluation (South Sudan)
• ADAPT - Global e-Schools and Communities Initiative (Tanzania, Uganda, Kenya)

MIDDLE EAST AND NORTH AFRICA:
• Algeria Higher Education Partnership (Algeria)
• Algeria Higher Education Partnership (Algeria)

MANDELA WASHINGTON FELLOWSHIP
As of June 2022, the Pulte Institute has proudly hosted 200 Mandela Washington Fellows from 41 different countries across Sub-Saharan Africa.

*The projects listed are new and ongoing from July 1, 2021 - June 30, 2022.

Countries in gold represent locations of all Pulte Institute programs and projects to date.
Addressing Global Poverty and Inequality

During this past year especially, global events, extreme disasters, and humanitarian crises have opened our eyes to the underlying causes rooted in poverty and inequality. As part of our strategic plan, the Pulte Institute has focused on five strategic themes that we believe are most critical to alleviating these issues: Humanitarianism, Effective States and Development, Business In Development, Global Health, and Sustainability.

Co-directed by the Pulte Institute’s Tom Hare and María Estela Rivero Fuentes, and in partnership with researchers at more than a dozen Central American institutions, CARA conducts applied research to inform development policy and practice in migration, citizen security, democracy and governance, and human rights in El Salvador, Honduras, Guatemala, Belize, Costa Rica, Panama and Nicaragua. The focus of CARA is to increase research and policy collaboration in the region, and to increase the visibility of the knowledge produced amongst non-regional institutions.

Our team has dedicated their time and talent to producing impactful work and innovative solutions to these challenges, not only placing Notre Dame as a leader in development research and policy advocacy, but also centering the needs, experiences and voices of those who benefit most from our work: the poorest and most vulnerable.

The Central America Research Alliance (CARA)

MITIGATING GANG VIOLENCE

CARA has already made headway this year, starting off by securing a $2 million grant from the U.S. Department of State in April to evaluate the Gang Resistance Education and Training (GREAT) program in El Salvador, Honduras, Panama and Costa Rica.

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Street gangs have been prevalent in Central America for several decades, beginning as localized urban problems and, in some countries, escalating to what many consider national threats to society. The GREAT program aims to mitigate this concern through a school-based intervention program led by the local police. Together with Florida International University and the University of Central America in El Salvador, CARA will collect qualitative and quantitative data from local actors like police officers, parents, students, and teachers, to evaluate the effectiveness of the GREAT program and make recommendations for its future implementation.

Earlier this year, Hare and Rivero-Fuentes were able to visit Honduras and El Salvador and meet with program stakeholders to better understand the program’s implementation. The team met with police supervisors and GREAT instructors and visited schools to observe GREAT lessons in action. These visits were essential input for researchers, informing the methodology to be used for the program evaluation. Data collection is planned to begin in late 2022 and continue through 2023 with results published and disseminated in 2024.

HUMANITARIANISM

Human trafficking in Central America is another humanitarian problem on which CARA is actively focused. Together with the Central American Institute of Social and Development Studies (INCIEDES), the CARA team conducted an exploratory study on the topic, focusing specifically on labor trafficking in Guatemala. While the exact number of victims is impossible to determine, over 500 victims of human trafficking are identified each year in Guatemala (Sistema Nacional de Trata de Personas - SNAT). Labor trafficking is a kind of human trafficking specifically relating to nefarious practices among employers, such as deceptive hiring practices, withholding pay or identification documents, and involuntary child labor. Labor trafficking of Guatemalans, particularly among indigenous populations, is pervasive in agriculture, domestic work, and in small restaurants and stores.

Even though labor trafficking is widespread and legally recognized as a crime in Guatemala, organizations fighting it do not yet have sufficient political, social and cultural legitimacy to pressure greater action in prevention and protection. Irregular migration is one of the most important risk factors for labor trafficking, according to the United Nations Office on Drugs and Crime (UNODC). Despite decades of essential support to migrants and host communities from civil society organizations in the Americas, not enough is being done on a policy-level to discuss and combat the issues that migration and displacement bring to the table.

As a response to this general oversight, CARE USA and CARA convened civil society experts at the 9th Summit of the Americas last May to discuss the intersection of humanitarian crisis, migration, labor trafficking, and displacement across the Americas, and how policymakers can support a more equitable future for all.

CARA plans to build out its research and policy portfolio in the coming years, continuing its legacy in fighting root causes of poverty and inequality in Central America. If you would like to support CARA’s work, please contact Pulte Institute Executive Director Michael Sweikar. To learn more, visit pulte.nd.edu/CARA.

TACKLING LABOR TRAFFICKING, MIGRATION, AND DISPLACEMENT

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Now in its second year, the Supporting Holistic and Actionable Research in Education (SHARE) activity, a $40 million agreement with USAID and the largest federal grant ever awarded to Notre Dame, is advancing USAID’s learning priorities within the global education sector. Led by the Pulte Institute and Notre Dame’s Global Center for the Development of the Whole Child, part of the Institute for Educational Initiatives (IEI), the SHARE team has brought local scholars and higher education institutions together to address systemic issues in education surrounding youth literacy, book supply, innovation, teacher well-being, and social-emotional skills of children in low- and middle-income countries.

Led by Innovation and Practice Program Director Tom Purekal, the project team now boasts 24 full- and part-time staff, and partners with 15 organizations around the world. The SHARE activity currently consists of six multi-country core research studies and a series of buy-ins, which generate research to address priorities of specific USAID country-level offices.

SHARE’s Core Research Studies

- Contextually Relevant Emotional and Social Wellbeing Tools (CREST): This study will conduct research on children’s socio-emotional learning skills and teacher well-being that is grounded in the perspectives of teachers, children, and caregivers.
- Language of Instruction Transition in Education Systems (LITES): The LITES study seeks to fill knowledge gaps in language acquisition by generating evidence surrounding language of instruction transitions and their relationship to learners’ first- and second-language literacy skills.
- Learning to Improve Book Resource Operational Systems (LIBROS): This study will explore the underlying conditions that improve book supply chains and identify policy and practice pathways to strengthen the primary education level book supply chains in low- and middle-income countries.
- Higher Education Institutions Generating Holistic and Transformative Solutions (HEIGHTS): Financial Sustainability: This study aims to produce evidence-informed strategies that can facilitate financial sustainability in higher education systems, and will analyze the ways in which governments and higher education institutions mobilize public and private resources.
- HEIGHTS: Innovation Ecosystems: This study will explore how higher education institutions can positively influence an innovation ecosystem through a variety of roles while considering limiting factors like resources, relationships, and social norms.

Instrumental to SHARE’s work is a focus on capacity strengthening and partnership exchange. This year, the team has spent considerable time developing an organizational capacity assessment tool to support partners as they consider, plan, and monitor their capacity in a range of areas, such as project management, monitoring and evaluation, and research communications. The tool also asks partners to reflect on their strengths in order to further strengthen capacity within other organizations that may not share those strengths.

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This summer the team also began to implement a series of systems thinking workshops, which bring together local partners and key stakeholders to contextualize, inform, and co-create the research design for each core study. These workshops focus particularly on strengthening relevant actor’s ability to make evidence-based decisions in the form of education policies and programming. Between the SHARE team and in-country partners, there are roughly 100 personnel around the world making these workshops a reality for more than 350 participants. So far eight workshops have been completed across Asia, Latin America, and Africa, with another four in the pipeline.

As the SHARE activity moves into year three of the five-year project, the team will be focusing on data collection and dissemination of the core studies to make the research applicable to a broader audience of policy makers, key stakeholders, and end users. To learn more about the SHARE activity, please visit pulte.nd.edu/SHARE.
Data for Development Course

The Data for Development (DfD) course was created for Chemonics International through a partnership with the Keough School of Global Affairs and the Pulte Institute for Global Development. The course is intended to teach individuals about data as it relates to international development and its broader application in the research world, including a focus in Monitoring, Evaluation, and Learning (MEL). The DfD course is an incredible professional development opportunity, as Chemonics employees will leave with one or more certifications from the University of Notre Dame.

The flexibility of the course is one of its highlights—not only is the course self-paced, it can be accessed online from any device, anywhere in the world. The course is split into three levels, with six to seven modules per level. DfD is taught by MEL specialists who have substantial real-world experience in data use, and research in global development contexts.

The first course was launched in January 2022, and the second course was launched in May, with a total of 202 learners split into four cohorts. The first course ended in July of this year, with 69 Chemonics employees passing. Four Ukrainian citizens were enrolled in the course and, despite their unfortunate geopolitical circumstances throughout the Spring, one has passed and three are due to complete the course in November. This is a testament to the course’s flexible, self-paced nature and emphasis on adapting to the needs of each learner.

The team plans to expand this course in the coming months, offering it to learners beyond Chemonics, breaking barriers to accessing the course for companies and employees around the world. Learn more online at pulte.nd.edu/DfD.

BUSINESS IN DEVELOPMENT

The Private Sector and Development

In an effort to better understand and utilize Private Sector Engagement (PSE), USAID partnered with the Pulte Institute, Purdue University, and Catholic Relief Services to implement an evidence and learning strategy to help its staff better align themselves with their private sector counterparts.

A focal point of the project was the creation of an Evidence Gap Map, which consolidates more than 1,000 market-led development resources on what is known and unknown about PSE as a tool for decision-making. The Evidence Gap Map, led by Evaluation and Learning Director Paul Perrin, has been widely used across the development sector, particularly by practitioners and decision makers within USAID. The tool was listed as one of the top three resources accessed from USAID’s Marketlinks Resource Library during 2021 and was also featured in USAID’s 2022-2026 Agency Learning Agenda.

A Harmonizing Indicator tool, led by Entrepreneurship and Education Director Melissa Paulsen, was also created to deepen the understanding between USAID staff and private sector partners regarding motivation, monitoring and evaluation, and engagement opportunities. The tool aligns U.S. Standard Foreign Assistance Indicators with popular ESG (environmental, social, and governance) frameworks.

In August of 2021, the Pulte Institute hosted USAID and private sector leaders for a virtual event showcasing each of the above tools and the project’s work in general. The workshop also facilitated discussions about the relationships between sustainable development, the public sector, and the private sector amongst project stakeholders.

As the project draws to a close, the team is focused on building out a guidance document, along with a series of case-studies, that address these topics.
Examining person-centered maternity care in Kenya

Peri-urban settings, areas located adjacent to a city or urban area, have high maternal mortality and the quality of care received varies in different types of health facilities. In these environments, women seeking maternal care face long wait times, overcrowded and under-resourced facilities, abuse and disrespect from doctors, nurses and hospital staff. Person-centered maternity care (PCMC) is a scale that can assess the interpersonal dimensions of quality of care, women’s involvement in decision-making about their care, if and how women are communicated with while receiving care, and — most importantly — if they are treated with dignity.

In November 2021, a team of several Notre Dame researchers published an article in PLOS ONE exploring the results of a study on PCMC in a peri-urban setting in Kenya. The article, "Examining person-centered maternity care in a peri-urban setting in Embakasi, Nairobi, Kenya," came out of a study done through the Ford Program in Human Development Studies and Solidarity and was co-authored by Danice Guzmán, associate director of the Pulte Institute’s Evidence and Learning Division; Laura Miller-Graff, Professor of Psychology and Peace Studies; Cindy Makanga, research project manager with the Ford Program; and Jackline Oluoch-Aridi, director of Notre Dame International in Nairobi, Kenya. The authors encouraged providers to focus on aspects of supportive care, as well as effective communication and women’s autonomy, to improve quality of care for the women of Kenya.

The Social Side of Health

In 1961, twenty-year-old Peter Sterling left Cornell University to join the Freedom Rides in Jackson, Mississippi, where he was arrested and jailed. That experience shaped his eventual career as a neuroscientist, and for the next 20+ years, Sterling split his time between the laboratory and the streets and homes of poor communities. What he found is an alarming correlation between social tension and hypertension that challenges the traditional way America views health. A lifelong political activist and prominent neuroscientist, Sterling believes that society has narrowed the opportunities for Americans to exercise our innate gifts — especially those who are in poor and marginalized communities — and that this mismatch has only increased “deaths of despair.”

This spring the Pulte Institute for Global Development and the Klaas Center for Civil and Human Rights were proud to host Peter Sterling on-campus for a public talk. During his visit to South Bend, he also spent time in the local community, participating in the Community Book Club at the St. Joseph Co. Public Library and the St. Joseph County Cares journal club. Throughout the visit, Dr. Sterling shared his view of what health is: equality, education, community, and the belief that your life actually matters. Watch Dr. Sterling’s presentation online at pulte.nd.edu/sterling.
The role of Catholic peacebuilders in addressing global mining issues

From cellphones to computers to life-saving medical technologies, the day-to-day lives of people across the globe are intertwined with materials produced by the global mining industry. A new book by the Catholic Peacebuilding Network (CPN) makes the case that the Catholic community can make a distinctive contribution by addressing mining issues through the lens of peacebuilding.

The book, *Catholic Peacebuilding and Mining: Integral Peace, Development, and Ecology* (Routledge), grows out of a series of conversations convened by CPN in response to concerns from Catholic Peacebuilding Network (CPN) partners around the world about the ways mining is driving conflict in their local contexts, including around the issues of sustainability and development.

Pulte Institute Director Ray Offenheiser has played a major role in addressing issues at the intersection of mining and development, including serving as president of Oxfam America for more than 20 years. He wrote a chapter in CPN’s newest book on mining, focusing on the need for companies to move from operating selfishly, and with impunity, to negotiating and receiving consent from local communities. “It will involve a serious commitment to building trust and a shared sense of purpose with local communities about the long-term well-being and prosperity of a region…moving beyond being a traditional ‘extractive industry’ toward becoming a reliable ‘development partner,’” said Offenheiser.

“To survive and thrive in the 21st century, the contemporary mining industry must undergo a significant mindset shift from being a purely extractive industry to true development partner prepared to embrace and ameliorate the long-term impacts of its presence and operations.”

— Ray Offenheiser, William J. Pulte Director, Pulte Institute for Global Development
The Mandela Washington Fellowship experience at the University of Notre Dame has really redefined the value of teamwork. I have been passionate about building and observing powerful workplace cultures and especially one that is fun, exciting, and gets everyone on the team to give premium value and impact.

- Stella Ajige, 2022 Mandela Washington Fellow from Nigeria

This summer — and for the first time in-person in three years — the Pulte Institute welcomed 25 young leaders from 17 different African countries to the University of Notre Dame for the 2022 Mandela Washington Fellowship for Young African Leaders program. Funded by the U.S. Department of State and implemented by IREX, the Mandela Washington Fellowship empowers young African leaders through academic coursework, leadership training, mentoring, networking, professional opportunities, and local community engagement. The Pulte Institute is proud to have been an Institute Partner since the program’s inauguration in 2014.

The Fellows arrived on campus on June 8th for a six-week Leadership in Business Institute, which included a variety of academic sessions led by faculty and staff from across campus, including the Keough School, the IDEA Center, the Mendoza College of Business, and several university offices that support diversity and inclusion. In addition to academic engagement, the Fellows’ six weeks in South Bend were filled with numerous activities focused on leadership programming, networking, cultural enrichment, and volunteering in the local community.

Engagement with the community is an integral part of the Mandela Washington Fellowship. Fellows completed 400 total hours of community service throughout the six-week program, which included maintenance work for Unity Gardens, hosting carnival games at First Fridays in Downtown South Bend, and moving furniture for Afghan refugee families new to the community. Site visits to Detroit, Chicago, and Indianapolis provided the Fellows with the opportunity to network with prominent business and government leaders, encounter more urban locations within the U.S., and experience the rich cultural landscape of the region.

But it was not all work for the Fellows in South Bend. Whitewater rafting, host family dinners, escape rooms with the ESTEEM graduate program, and 4th of July fireworks at the South Bend Cubs game were just a few of the fun activities the Fellows engaged in to experience the city. The Fellows were also able to spend an evening with Notre Dame faculty, staff, and supporters at the home of Pulte Institute Executive Director, Michael Sweikar, for a traditional Malawian dinner and a chance to build lasting connections.

Due to the program’s effort to provide the highest level of academic engagement with our world-class faculty—balanced with intentional cultural, professional, networking, and service opportunities—the Leadership in Business Institute hosted by the Pulte Institute is highly regarded among the Fellows as a once-in-a-lifetime exchange experience. The feeling is mutual. Not only has this program assisted in the internationalization of the Notre Dame campus and community, it also provides a rewarding experience for our faculty and staff to learn from thought leaders from the African continent.

To learn more about the Mandela Washington Fellowship at Notre Dame, or the 2022 cohort, visit [pulte.nd.edu/MWF](pulte.nd.edu/MWF).
INFLUENCING POLICY AND PRACTICE

The 50 knowledge products produced by our team this year highlight the research, policy, and practice work that is intimately linked throughout the work of the Pulte Institute. These products are the foundation of our evidence-based advocacy work, which is informed by our experiences engaging and working with our stakeholders and end users. By emphasizing the importance of understanding country contexts, building local capacity, and supporting diversity and inclusion in our work, we can bring local voices to the forefront of these global challenges and holistically address poverty and inequality worldwide.

Policy Brief Series

The Pulte Institute Policy Brief series uses the technical expertise of our team to produce recommendations for policy and decision makers in the global development field. Together with our partners, we are producing a repository of best practices and practical knowledge that can be used to advance social change around the world. This academic year we published four briefs in the series.

Amazonia Lee Long-Term Impact Evaluation: Influence of an Early Grade Reading Program on Regional Policy
Danica Guzmán, Larissa Campuzano, Ivonne Padilla, Nancy Murray, and Danice Guzmán

Research to Policy: A long-term impact evaluation of the Partnerships for Enhanced Engagement in Research Program
Danica Guzmán, Lila Khatiwada, and Paul Perrin

Subsistence Rights and Nigeria’s Continuing Obligations Under the International Covenant on Economic, Social and Cultural Rights
Rev. Fidelis A. Olokunboro (Visiting Associate)

NOTABLE PUBLICATIONS, KNOWLEDGE PRODUCTS, AND POLICY COMMENTARY

- Evidence Briefs: effective partnership approaches in international research, capacity building for research translation, and research financing
  Paul Perrin, Lila Khatiwada, Kevin Hans Waikutwe, Ibramkhan A. Khan, and Sarah St. John

- Standing Up for Central American Higher Ed
  Tom Hare and María Estela Rivero Fuentes

- As democracy wanes in Central America, citizens vote with their feet
  Tom Hare and María Estela Rivero Fuentes

- Is it possible to stop government corruption in Puerto Rico?
  Harold Toro-Tulla

- Exploiting Ida, Rita, Katrina—and human dignity
  Ray Offenheiser, Dignity & Development

- Entrepreneurship and the Poverty Experience
  Michael Morris, Oxford University Press

- Time use patterns among NEETs: An Analysis using the 2014 Mexican Time Use Survey
  María Estela Rivero Fuentes, El Colegio Mexiquense

- Creating a Tool to Measure Children’s Wellbeing: A PSS Intervention in South Sudan
  Tom Purekal

- Minding the curve: The influence of social origin on earnings inequality by education in Mexico
  Harold Toro-Tulla, British Journal of Sociology

- Enhanced-efficiency nitrogen fertilizer boosts cauliflower productivity and farmers’ income: Multi-location and multi-year field trials across Nepal
  Shrivnas Gautam, Experimental Agriculture

  Kevin Hans Waikutwe and Lila Khatiwada

- Research to Policy: A long-term impact evaluation of the Partnerships for Enhanced Engagement in Research Program
  Danica Guzmán, Lila Khatiwada, and Paul Perrin

- Subsistence Rights and Nigeria’s Continuing Obligations Under the International Covenant on Economic, Social and Cultural Rights
  Rev. Fidelis A. Olokunboro (Visiting Associate)

Our Policy Impact

Using evaluation to advance sustainable solutions for peace

Danice Guzmán, associate director of the Evidence and Learning Division, presented at the inaugural meeting of the MEPPA Partnership for Peace Act (MEPPA) Partnership for Peace Fund (PPP) Advisory Board in April 2021. Passed by Congress with bipartisan support in 2020, MEPPA seeks to advance peaceful co-existence between Israelis and Palestinians.

Guzmán was one of two external presenters invited to present at the MEPPA annual meeting and her Pulte Institute colleagues Lila Khatiwada and Paul Perrin presented at the inaugural meeting of the MEPPA Partnership for Peace Fund (PPP) Advisory Board in April 2021. Guzmán’s presentation focused on a retrospective evaluation of people-to-people activities in Israel and the West Bank conducted as part of USAID’s Expanding the Reach of Impact Evaluation (ERIE) mechanism in 2015. The day a result of this study was showcased was presented as part of USAID’s Expanding the Reach of Impact Evaluation (ERIE) mechanism in 2019. The study was led by Guzmán and her Pulte Institute colleagues Lila Khatiwada, senior research associate, and Tom Purekal, director of innovation and practice. Guzmán presented a series of recommendations based on the evaluation findings which emphasized the importance of prioritizing impact metrics and evaluation funding in programming. Key members of the advisory board, including former USAID Administrator Mark Green, echoed Guzmán’s call for rigorous evaluation in the region.
The Pulte Institute Policy and Practice Visiting Associates Program

The Pulte Institute Policy and Practice Visiting Associates program brings leading experts to Notre Dame to write evidence-based, strategic publications on current policy issues. In 2021-2022, the Pulte Institute welcomed six new Visiting Associates to the program. Applications for future associate positions are being accepted on a rolling basis and are encouraged from individuals, external organizations, and internal Notre Dame units. To learn more, visit pulte.nd.edu/VAP.

MEET THE VISITING ASSOCIATES

**Daniel Almeda Chérrez**
Senior Advocacy Advisor, CARE International

*Migrating from the Northern Triangle: The Role of the State as a Duty Bearer*

**Todd Diamond**
Director, Middle East and North Africa, Chemonics International

*The Importance of State Legitimacy In Achieving Stability: A Case study of the role of governance in a conflict-affected country*

**Simba Mubvuma**
LLM Candidate at Notre Dame Law School

*A Framework for a Just Energy Transition in Tajikistan*

**Nancy McCarthy**
President, LEAD Analytics

*Building Resilience to Climate Change in Africa through Irrigation Investments: Identifying Key Features of Successful, Sustainable and Inclusive Systems*

**Daniel Oliver**
Evidence Building Technical Director, Catholic Relief Services

*Minimizing the risk of social harm related to caregiver-assisted oral HIV self-testing (HIVST) to screen children of people living with HIV*

**Justin Stoler**
Associate Professor of Geography and Sustainable Development, and Public Health Sciences, University of Miami

*Measuring Transformative WASH: A Roadmap for Improving the Monitoring and Evaluation of Water, Sanitation, and Hygiene Interventions*

PARTNERSHIP

Building and leveraging partnerships is more than just an aspiration or annual metric at the Pulte Institute. It is a fundamental part of our mission to address global poverty and inequality as international challenges require interdisciplinary solutions. In addition to serving as a bridge between the academic and global development communities, the Pulte Institute seeks to maximize our impact through more than 420 partnerships with government agencies, non-governmental agencies, humanitarian organizations, foundations, individual donors, and private corporations in the U.S. and overseas. Through these strategic partnerships with institutions and individuals, the Pulte Institute has the capacity to work in nearly any geography.

Pulte Institute Faculty Fellows

Now in its third year, the Pulte Institute Faculty Fellows program boasts 110 interdisciplinary Notre Dame faculty. Each Fellow has individual expertise in one or more of the Institute’s five domains of thematic focus and can access several unique, collaborative benefits, including Pulte Institute expert practitioners and connections to research, grant, and travel opportunities. Fellows will also have an increased amount of involvement with Pulte Institute projects and programs, as well as coursework in the Keough School of Global Affairs. Additional information about the program, including the responsibilities of Pulte Institute Faculty Fellows and eligibility criteria, is available at pulte.nd.edu/FacultyFellows.

ACROSS THE UNIVERSITY

110 Faculty Fellows | 31 Fellows actively engaged in Pulte Institute activities | 44 Departments
Partnering for Peace in Afghanistan

In August 2021, as the Taliban was taking over control of Kabul, Afghanistan, staff at the Pulte Institute began conversations with colleagues at the Kroc Institute for International Peace Studies, a sister Institute within the Keough School. The result of these discussions was the Afghan Peace and Development Research Program (APDRP): a collaborative program to support and amplify the voices of Afghan peace and development scholars and practitioners.

The APDRP is led by a group of Kroc and Pulte faculty (pictured) and draws on a rich body of work over the last decade related to supporting Afghan initiatives on peace and development. Since its formation in January 2022, the program has hosted a number of public and private events addressing the ongoing crisis in Afghanistan. Over the next two years, the APDRP will plan future initiatives that support public forums highlighting Afghan voices, intentional dialogues between Afghan and international civil society and government leaders, and providing opportunities for ongoing networking around Afghan peacebuilding and development. Learn more at pulte.nd.edu/APDRP.

"Both peacebuilding and development practitioners working in Afghanistan want to know the long term development trajectory for the country. How do we move from a situation where things are falling apart to having a country that’s a decent place for people to live and prosper. The humanitarian work is an area where Kroc and Pulte’s work is linked."

- Ray Offenheiser, William J. Pulte Director of the Pulte Institute

The China-Global South Initiative

At times, the Pulte Institute may offer support to Faculty Fellows who are building out policy initiatives that support the Pulte Institute’s thematic areas. Faculty Fellow Joshua Eisenman, associate professor of politics at Notre Dame’s Keough School of Global Affairs, leveraged this opportunity with his own networks at the Atlantic Council’s Global China Hub to create the China-Global South Initiative (CGSi). The CGSi will bring together policymakers, academics, and local partners to provide a nuanced understanding of — and help coordinate local responses to — China’s strategic intentions, methods, and ultimate political and economic impacts in the Global South. Learn more at pulte.nd.edu/CGSi.

"The Pulte Institute has been instrumental in supporting the strategic planning and fundraising efforts of the CGSi from its inception. Together with local actor insight, Keough School faculty, and Atlantic Council expertise, we can develop contextualized resources to help communities across the Global South."

- Joshua Eisenman, Associate Professor of Politics, Keough School of Global Affairs, Pulte Institute Faculty Fellow
Pamoja: “Together” Across Africa and at Notre Dame

The Pamoja ND-Africa Initiative is a vibrant cross-disciplinary space for Notre Dame to deepen its engagement with the African continent through collaborative research, teaching, innovation, and policy outreach. Translated as “Together” in Kiswahili, Pamoja draws together diverse expertise, experiences, voices, and strengths across and between the Notre Dame community and the African continent. Launched at the beginning of 2022 and funded by the Office of the Provost’s Moment to See, Courage to Act Initiative, Pamoja is co-sponsored by Notre Dame International, the Kellogg Institute for International Studies, and the Pulte Institute. The Pulte Institute’s Czesia Eid, Aimee Lyons, and Danice Brown Guzmán, directly support this Initiative with their expertise in administrative coordination and program management.

This past year, Pamoja co-hosted a variety of events on campus, including the Africa Graduate Conference (AGC) and the Mali Roundtable. Both events provided African scholars across disciplines and trades the opportunity to exchange ideas and promote capacity building and sharing amongst stakeholders. These events have allowed Pamoja to connect with existing groups on campus, building onto its foundation for a long-lasting presence on campus in the years to come. There are several more Pamoja-related events planned for the 2022-2023 academic year.

Bringing Humanitarian Issues to the Classroom with Oxfam America

Prior to joining the Pulte Institute, Ray Offenheiser spent 20 years as the President and CEO of Oxfam America. During that time he was no stranger to the legal and political scandals that often permeate the underbelly of humanitarian response. Now as the Director of the Pulte Institute, Ray wanted to bring some of those learnings to the classroom to help prepare students to think critically in times of crisis. The Keough School is now producing a series of case studies focusing on examples of Oxfam’s creative efforts at achieving significant social change at scale through both policy and practice. Co-funded by the Pulte Institute and Oxfam America, the series was developed from published sources, Oxfam internal documents, and interviews with key players. Two studies have already been published, with two more in the pipeline, and will be used across Notre Dame and other higher education institutions nationally.

In March 1961, R. Sargent Shriver contacted Rev. Theodore M. Hesburgh, C.S.C. to ask for his help in establishing one of the first programs for the Peace Corps. Father Hesburgh organized for 45 young volunteers to come to Notre Dame’s campus for a 10-week training before traveling to Chile to serve in rural communities. The Peace Corps Act was passed by Congress in September 1961; shortly after, the young cohort arrived in Chile, making them among the first 100 volunteers to serve in the Peace Corps. Since then, more than 240,000 Americans have followed in their footsteps. Thomas (Tom) Scanlon ’60 was among the 45 volunteers who traveled to Chile on that first mission.

The mission of the Peace Corps is close to the hearts of faculty and staff at the Pulte Institute and the Keough School of Global Affairs. Many of our colleagues here are returned Peace Corps volunteers, and have used those experiences to inform the work they do today in global development.

In November 2021, the Pulte Institute hosted a special showing of the documentary A Towering Task: The Story of the Peace Corps at the DeBartolo Performing Arts Center. The event featured a video interview between Tom and Jaclyn Biedronski, a Pulte Institute program coordinator and a graduate of the Keough School’s Master of Global Affairs program. Jaclyn served in the Peace Corps as an education specialist in Mozambique from 2016-2018. Together, Jaclyn and Tom shared their experiences of the Peace Corps and Notre Dame, enriching the public and the campus community with their knowledge and international perspective. Read more about the Peace Corps and Notre Dame at nd.edu/stories/origin-story.

“My Peace Corps experience not only brought me to Notre Dame, but it opened my eyes to larger problems in developing countries. That on-the-ground experience is invaluable to my work with the Pulte Institute and helps me to see things with a critical eye in terms of cultural appropriateness — how we engage with individuals, and to be respectful.”

- Jaclyn Biedronski, Evidence and Learning Program Coordinator

Pictured: Tom Scanlon ’60 and Rev. Theodore M. Hesburgh, C.S.C., talk in Chile in 1962 (above) and outside the Morris Inn in 2011 (right).

Celebrating the Peace Corps at Notre Dame

In March 1961, R. Sargent Shriver contacted Rev. Theodore M. Hesburgh, C.S.C. to ask for his help in establishing one of the first programs for the Peace Corps. Father Hesburgh organized for 45 young volunteers to come to Notre Dame’s campus for a 10-week training before traveling to Chile to serve in rural communities. The Peace Corps Act was passed by Congress in September 1961; shortly after, the young cohort arrived in Chile, making them among the first 100 volunteers to serve in the Peace Corps. Since then, more than 240,000 Americans have followed in their footsteps. Thomas (Tom) Scanlon ’60 was among the 45 volunteers who traveled to Chile on that first mission.

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Partnering with Students at Home and Abroad

At the Pulte Institute, our goal is to offer students professionally meaningful, career-oriented field placement opportunities as a way of enhancing their attractiveness to potential employers. During the 2021-2022 academic year, the Pulte Institute employed 65 undergraduate and graduate student research assistants. These students supported projects ranging from assessing medical supply chains in Belize and understanding food insecurity in Mozambique, to conducting ecosystem diagnostics workshops in Africa and developing tools for private sector engagement by development organizations worldwide.

In addition to providing our students with real-world experiences abroad, our team worked with several student interest groups on-campus. This year we established a new relationship with Notre Dame’s Student Policy Network (SPN), a student initiative that gives Notre Dame undergraduates opportunities to pursue policy research and advocacy projects in real-world settings. In January, the SPN utilized the Pulte Institute’s networks to invite Frank Taylor, Former Under Secretary for Intelligence and Analysis, and Amy McAuliffe, Assistant Director of the CIA’s Weapons and Counterproliferation Mission Center, to campus to speak with students about careers in foreign policy.

The group also collaborated with CARA partner Universidad Centroamericana José Simeón Cañas to produce a brief for one of their research projects on school-based violence. The Pulte Institute is also home to the University of Notre Dame Chapter of the Catholic Relief Services’ (CRS) Student Ambassadors Program. This year, the CRS Ambassadors advocated for the rights and protection of refugees and displaced persons around the world, paying particularly close attention to Afghan refugees resettled in the South Bend area. The Ambassadors organized informational meetings for Notre Dame students, a fundraiser for local refugee resettlement efforts, and a call-a-thon for Notre Dame students to urge their Congressional leaders to create pathways to citizenship for Afghan refugees.

“Working with the Pulte Institute has been both a challenging and rewarding professional experience for me. With the Pulte Institute, I’ve had many opportunities to apply knowledge from my field of study to the workplace, even before I graduate. I’m honored to be part of such a supportive and values-based organization.”

- Dara-Marie Raggay, MGA ’22

The Zielsdorf Family Partnership for Corporate Engagement

The private sector is increasingly outspending governments and the public sector in global development investment. Recognizing the potential within this shifting landscape, Bob and Fran Zielsdorf made a generous gift to the Pulte Institute in 2018 to establish the Zielsdorf Family Partnership for Corporate Engagement. This gift has enabled the Pulte Institute to strengthen our existing corporate partnerships and take our work with the private sector to the next level.

This year, the Zielsdorf Family Partnership has supported the following projects:

- The Mandela Washington Fellowship (U.S. Department of State and local South Bend businesses)
- Rights-Based Water Governance (BHP)
- Belize Response Initiative for Cold Chain Development (Carrier and UPS Foundation)
- Private Sector Engagement Harmonizing Indicator Tool (USAID)
- Data for Development (Chemonics)
- Future of Work in South Bend (Citi Foundation)
- Social Entrepreneurship and Innovation Minor (Keough School of Global Affairs)

Thanks to the Zielsdorf Family Partnership, the Pulte Institute has made significant progress in engaging the private sector to achieve better global development outcomes for communities around the world. Learn more about the Zielsdorf Family Partnership for Corporate Engagement at pulte.nd.edu/Zielsdorf.
Your Support, Your Impact

We are immensely grateful for the support that we receive through private donations,* which support many Pulte Institute projects. When you give to the Pulte Institute, it is not only an opportunity to help directly address global poverty and inequality, but also an opportunity to support the vision of Notre Dame’s founder, Rev. Edward Sorin, C.S.C., who dreamed that the University would one day become “one of the most powerful means for doing good in this country.” Your gift allows our team to achieve extended, tangible, and impactful results from our projects.

To learn more about how you can support the mission of the Pulte Institute and leave a lasting legacy, visit pulte.nd.edu/support.

Institute Level Endowment Gifts

- Pulte Institute for Global Development, Pulte Family Charitable Foundation (est. 2019)
- William J. Pulte Directorship of the Pulte Institute for Global Development, Pulte Family Charitable Foundation (est. 2019)

Legacy Endowment Gifts

- Patrick Finneran (est. 2014)
- Denis and Anita O’Donoghue (est. 2014)
- Tim and Diane Madden (est. 2015)
- Lincoln and Amy Stone (est. 2015)
- Larry and Anntheresa Buckendorf (est. 2017)
- Tom & Cheryl Kuster (est. 2017)
- Rick Stack (est. 2017)
- The Beall Family (est. 2018)
- Rick and Molly Klaa (est. 2018)
- Lee and Jordan Sullies (est. 2018)
- Bob and Fran Zielsdorf (est. 2018)
- Larry and Sandra Weber (est. 2019)
- Anonymous (est. 2021)

New Gifts in 2021-2022

- Larry and Anntheresa Buckendorf
- Mark Clarke
- Serge and Anne Danielon-Francois
- Andrew DeBerry
- Dove Givings Foundation II
- Mary Ellen Fausone
- Gary and Mary Lou Gogick
- Scott and Katie Hart
- Brian and Estela Holst
- J. Patrick Kelly
- Tim and Diane Madden
- Denis and Anita O’Donoghue
- Bob and MaryAnne O’Keefe
- Dan and Parimala O’Keefe
- Janeen-Ann Olds
- Tim and Shannon O’Saughnnessy
- Pulte Family Charitable Foundation
- Kevin Rickard and Nancy Pulte Rickard
- Tom Stabile and Carol Dufresne
- Larry and Sandra Weber
- Jean and Steve Wheeler
- Bob and Fran Zielsdorf
- Anonymous

Continuing Project Gifts

- David and Dorothy Pusateri

* Reporting on gifts of $100 and up.
Making Notre Dame a “Powerful Force for Good”

The Pulte Institute for Global Development was established in 2012 as the Notre Dame Initiative for Global Development. Led by Notre Dame Research, it was created to be a primary University contact point with potential partners, funding agencies, and the larger development community within the United States and around the world.

Today, the Pulte Institute has proven to play an impactful role amongst Notre Dame’s family of internationally-focused units. It has partnered with more than 50 departments, centers, and institutes across campus and accounts for more than half of all of the University’s grants and contracts related to international development.

Perhaps more importantly, the Pulte Institute is helping the University live up to Fr. Edward Sorin’s original mission of making Notre Dame a “powerful force for good.”

A PRAYER FOR WORLD PEACE

Dear God, thank you for all creation. In the spirit of Jesus of Nazareth and all teachers of peace who inspire the many faith traditions, help me, and all the people of the world, learn how to replace hate, war, oppression and division with love, peace, freedom and reconciliation. Help me to embody Your love in my relationships with my family and friends, strangers—even my enemies. I commit myself to this sacred task throughout my life. So Let it be.

— William J. Pulte