



PULTE INSTITUTE *for* GLOBAL DEVELOPMENT

2020-2021 ANNUAL REVIEW



UNIVERSITY OF
NOTRE DAME

KEOUGH SCHOOL OF GLOBAL AFFAIRS

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Mission

The Pulte Institute for Global Development works to address global poverty and inequality through policy, practice, and partnership.

Vision

To enhance human dignity, equity, and well-being for the world’s poorest and most vulnerable populations by addressing today’s most compelling global issues.

ON THE FRONT COVER

African children during English class, East Africa. The Supporting Holistic and Actionable Research in Education (SHARE) Activity, a \$40 million cooperative agreement with USAID, will leverage the relative strengths of the Keough School’s Pulte Institute for Global Development and Notre Dame’s Institute for Educational Initiatives (IEI) to provide research to advance USAID’s education sector learning priorities in the global education sector. Learn more about this project on page 12.

2020-2021 Directors' Update

A Year of Resilience

“Resilience” is a word often used in the international development sector. Government organizations, nonprofits, and academics alike are consistently calling for the creation of resilient communities against global threats such as climate change, migration, and hunger.

In March 2020, we were forced to apply the word “resilient” to our own lives. Travel was put on hold and projects were halted as our team and their families learned how to navigate our “new normal” safely.

The COVID-19 pandemic has revealed the stark reality of poverty and inequality across the globe. According to the [United Nations Department of Economic and Social Affairs](#), the coronavirus could reverse human development for the first time in 30 years, making the role of organizations like the Pulte Institute for Global Development even more important as we work to ensure that the world’s poorest and most vulnerable communities are not forgotten in the wake of this crisis.

The pandemic should be a moment of reckoning for all Americans; a moment to ask ourselves how we can build the social and political institutions that might once again nourish nations. Our country is at our best in doing this when the worlds of academia and implementation are working together. As part of the Keough School of Global Affairs, this work has been at the core of our work for the last ten years.

For the Pulte Institute, the pandemic was a reminder that we are called by Notre Dame’s founder, Rev. Edward F. Sorin, C.S.C., to be a “powerful force for good.” It has made us only stronger in our commitment to fight poverty and inequality worldwide.

As we look back on the last year and a half — our first as the newly endowed Pulte Institute for Global Development —



Ray Offenheiser
William J. Pulte Director and
Professor of the Practice



Michael Sweikar
Executive Director

we are humbled by our progress in the areas we believe will be most critical to alleviating global inequality in these challenging times: **humanitarianism, global health, sustainability, effective states and development, business in development**. Our success thus far is due in large part to the many of you who have supported us and continue to support the work that we do in the world.

The Pulte Institute is entering the 2021-2022 academic year stronger than ever, bringing with us 23 new projects, nine new team members, and the largest federal award Notre Dame has ever received. But that does not mean we are no longer in need of resilience. The pandemic has left the world’s poorest more vulnerable than ever before and, in many ways, our work is just beginning. It is resilience that will give us the strength to continue our fight against global poverty and inequality.

In Notre Dame,

Ray C. Offenheiser *Michael Sweikar*

Pulte Family Partnership

In November 2019, the University of Notre Dame [received a \\$111 million partnership gift](#) from the Pulte Family Charitable Foundation — the largest of its kind at Notre Dame. A portion of this gift was directed towards the endowment and directorship of the Pulte Institute for Global Development.

Guided by the belief in the inherent dignity of all people, the Pulte Family Charitable Foundation works to meet the basic human needs of the most marginalized members of the human family, including socio-economically disadvantaged youth; the aged; persons with physical, emotional and mental disabilities; and those with the fewest material resources. In accordance with the Seven Corporal Works of Mercy, The Foundation makes grants and donations to organizations that fall into four areas of giving: **hunger and thirst, shelter, educational access, and care for others**.

The values of the Pulte Family Charitable Foundation — in unity with Notre Dame’s commitment to Catholic social teaching —

are mirrored in the work of the Pulte Institute to alleviate global poverty and inequality. Our partnership over the last two years has allowed the Institute to grow its portfolio of programs focused on addressing global challenges, educating the next generation of leaders, and influencing policy to stimulate change.

From working to improve humanitarian response programs in South Sudan and influencing USAID policies on long-term evaluation of global development impact, to training young African leaders in entrepreneurship and improving primary school education in Haiti, the Pulte Institute has accomplished much over the last year and a half.

We are grateful to work with an organization whose leadership and values not only align with those of the Pulte Institute and the Keough School of Global Affairs, but also enhance our credibility as a higher education institution working at the frontlines of global development worldwide.



Nancy Pulte Rickard
President, Pulte Family Charitable Foundation

The Pulte Family Foundation, by our own power, could have never accomplished our genuine desire to be global agents of change. But by the power of the Holy Spirit, the two like-minded organizations came together, thus making it possible for the Pulte Institute to grow these past couple of years exponentially in doing the work of Our Lord. The Pulte Family couldn’t be happier with how the Institute continues to use our financial gift to build a more peace-filled, equitable world for all.

“Now to Him who is able to accomplish far more than all we ask or imagine, by the power at work within us, to Him be the glory in the church and Christ Jesus to all generations, forever and ever.” (Ephesians 3:20)

Providing Experiential Education through the Keough School of Global Affairs

As an integral part of the Keough School of Global Affairs — Notre Dame’s first new school in nearly a century — the Pulte Institute plays an important role in bringing partnership, external grants, and learning opportunities to its faculty and students.

The Pulte Institute offers undergraduate and graduate students a range of global development courses focused on policy and practice, as well as unique and variable experiential learning opportunities across the globe. We seek to offer students professionally meaningful, career-oriented field placement opportunities as a way of enhancing their attractiveness to potential employers.

Over the last year and a half, the Pulte Institute has focused on enhancing the experiential learning opportunities offered through the Keough School, specifically in the areas of social entrepreneurship. Most significant is the launch of our new Social Entrepreneurship and Innovation (SEI) Minor. Led in partnership with the McKenna

Center for Human Development & Global Business, the SEI Minor exposes undergraduate students to an integrated approach for applying entrepreneurial principles, concepts, and tools to the world’s biggest social problems.

Despite a challenging year, our team found innovative ways to work with our program partners and effectively deliver hands-on, practical experiences virtually. In 2020-2021, the Pulte Institute Student Fellowship sponsored 15 virtual internships with Social Entrepreneur Corps. Initially made possible by a generous gift from Rick and Molly Klau in 2018, these internships allow students to be trained as social entrepreneurs through experiential learning on the front lines of development work across the globe.

The Pulte Institute — with its 28 academic, research, and program staff — is proud to further the Keough School’s reputation as a leader in development practice and intends to enhance its collaborations during the 2021-2022 academic year.

“The Pulte Institute has been at the forefront of the Keough School’s teaching, research, and programmatic growth this past year. Their commitment to advancing integral human development is woven into the fabric of their work and has allowed the School to extend its reach to the world’s most vulnerable populations.”

— **Scott Appleby**, Marilyn Keough Dean of the Keough School of Global Affairs

PUTTING PRACTICE AT THE HEART OF THE KEOUGH SCHOOL

5

Keough School faculty and term teaching professors

35+

Keough School faculty engaged in Pulte Institute projects

\$30+M

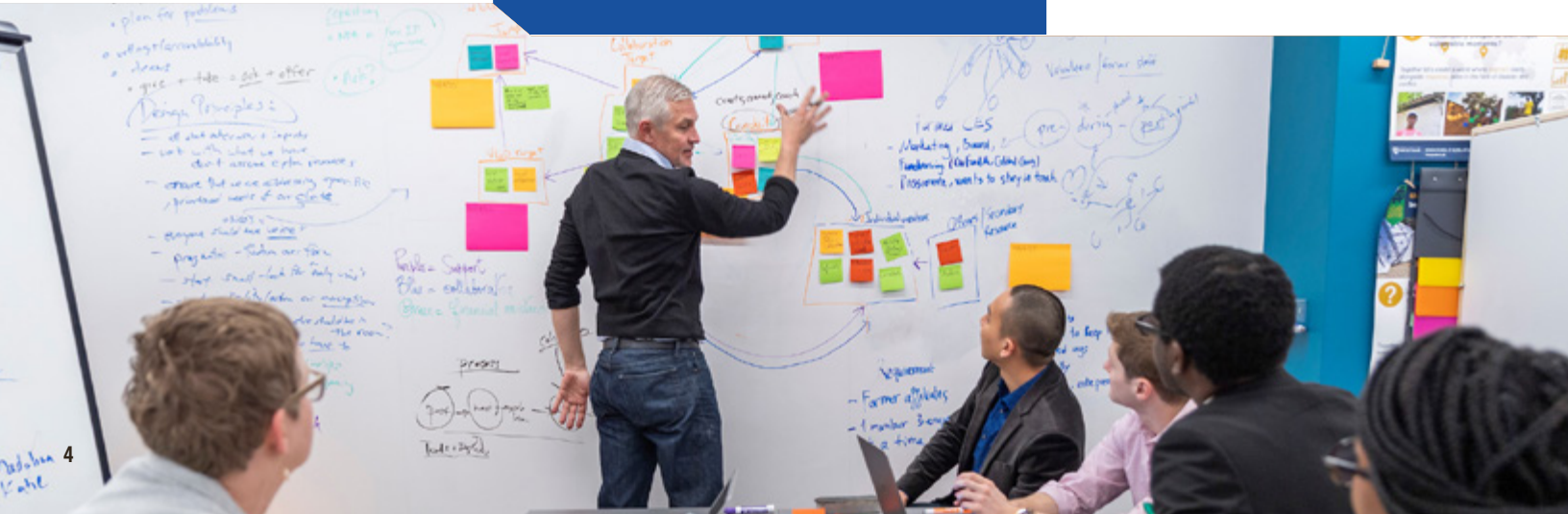
grant funding for global development

23

courses taught at Notre Dame

COURSES TAUGHT BY PULTE INSTITUTE FACULTY AND STAFF

Global Health Program Design and Management Paul Perrin	Poverty, Business and Development Michael Morris
Nonprofit Strategy & Leadership Ray Offenheiser	Consulting and Development Michael Morris
International Development Studies Capstone Seminar Ray Offenheiser	Policy Lab: Sustainability, Ethics and Natural Resources (Directed Reading) Ray Offenheiser
i-Lab (3 semesters) Melissa Paulsen	Introduction to Sustainable Development (College of Science) Tom Purekal
Innovation in the Nonprofit Sector (Masters of Nonprofit Administration) Melissa Paulsen	Introduction to International Development Studies Paul Perrin
Monitoring and Evaluation in Global Affairs (2 semesters) Paul Perrin	Social Entrepreneurship and Innovation (2 semesters) Melissa Paulsen
Intermediate Monitoring & Evaluation Paul Perrin	Marketing of Social Initiatives, Causes, and Ventures Michael Morris
Moreau First Year Experience (5 semesters) Edward Jurkovic, Michael Morris	*All courses taught within the Keough School unless otherwise noted.



“I am inexplicably grateful for my time with the Pulte Institute, both inside and outside the classroom. It has afforded me opportunities to enrich my education as a student as well as an individual preparing to enter the real world in the hopes of solving problems that matter.”

— **Alexandra Bendixen**, Pulte Institute Student Fellow, Social Entrepreneurship and Innovation Minor, Pulte Institute Communications Intern



It Takes a Team

Our core team of staff and faculty is supported by several undergraduate interns, who provide administrative support, as well as dozens of graduate students and fellows, who provide research support. We also collaborate with hundreds of faculty, staff, and administrators throughout campus.



Heather Asiala
Communications Program Manager



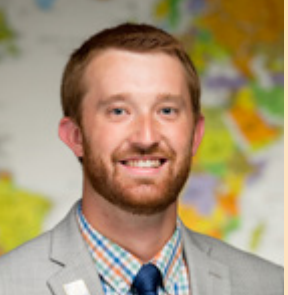
Jaclyn Biedronski
Program Coordinator



Elizabeth Dolan
Research Associate



Augustus Emenogu
Monitoring, Evaluation, and Learning (MEL) Specialist



Kevin Fink
Program Manager II and Associate Director



Andrea McMerty-Brummer
Program and Organizational Strengthening Manager



Michael Morris
Professor of the Practice



Swapnil Motghare
Postdoctoral Research Associate



Cassidy O'Block
Senior Office Coordinator



Melissa Paulsen
Associate Director, Entrepreneurship and Education Programs and Term Assistant Teaching Professor



María Estela Rivero Fuentes
SHARE MEL-KM Director



Shriniwas Gautam
Evidence and Learning Associate



Danice Brown Guzmán
Associate Director, Evidence and Learning



Cory Hankins
Communications Specialist



Tom Hare
Senior Technical Associate



Paul Perrin
Evidence and Learning Director and Associate Professor of the Practice



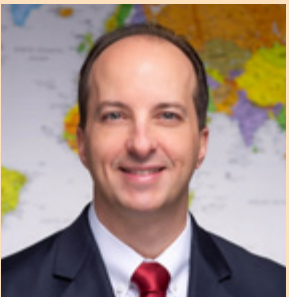
Tom Purekal
Program Director, Innovation and Practice and Term Assistant Teaching Professor



Frederick Rossi
Monitoring and Evaluation Specialist



Nancy Rydberg
Technical Associate Director



Harold Toro Tulla
Adjunct Assistant Teaching Professor



Edward Jurkovic
Program Manager II



Lila Khatiwada
Senior Research Associate



Jennifer Krauser
Senior Program Manager



Aimee Lyons
Program Manager



Megan McDermott
Associate Director



Kevin Waitkuweit
Research Program Coordinator



Jenna Wozniak
Program Manager

Our team brings over **265 years of development experience** to the Pulte Institute. Together, we speak **16 languages** and have worked in more than **88 countries** around the world. Learn more about our entire team, as well as our three divisions, at pulte.nd.edu/people.

2020-2021 Global Impact



23

new global development projects.



\$30.1+ M

in new grant funding to support
global development efforts.



665 & 407

undergraduate and graduate
students taught at Notre Dame.



23

experiential learning fellowships
granted to Notre Dame undergraduates.



362

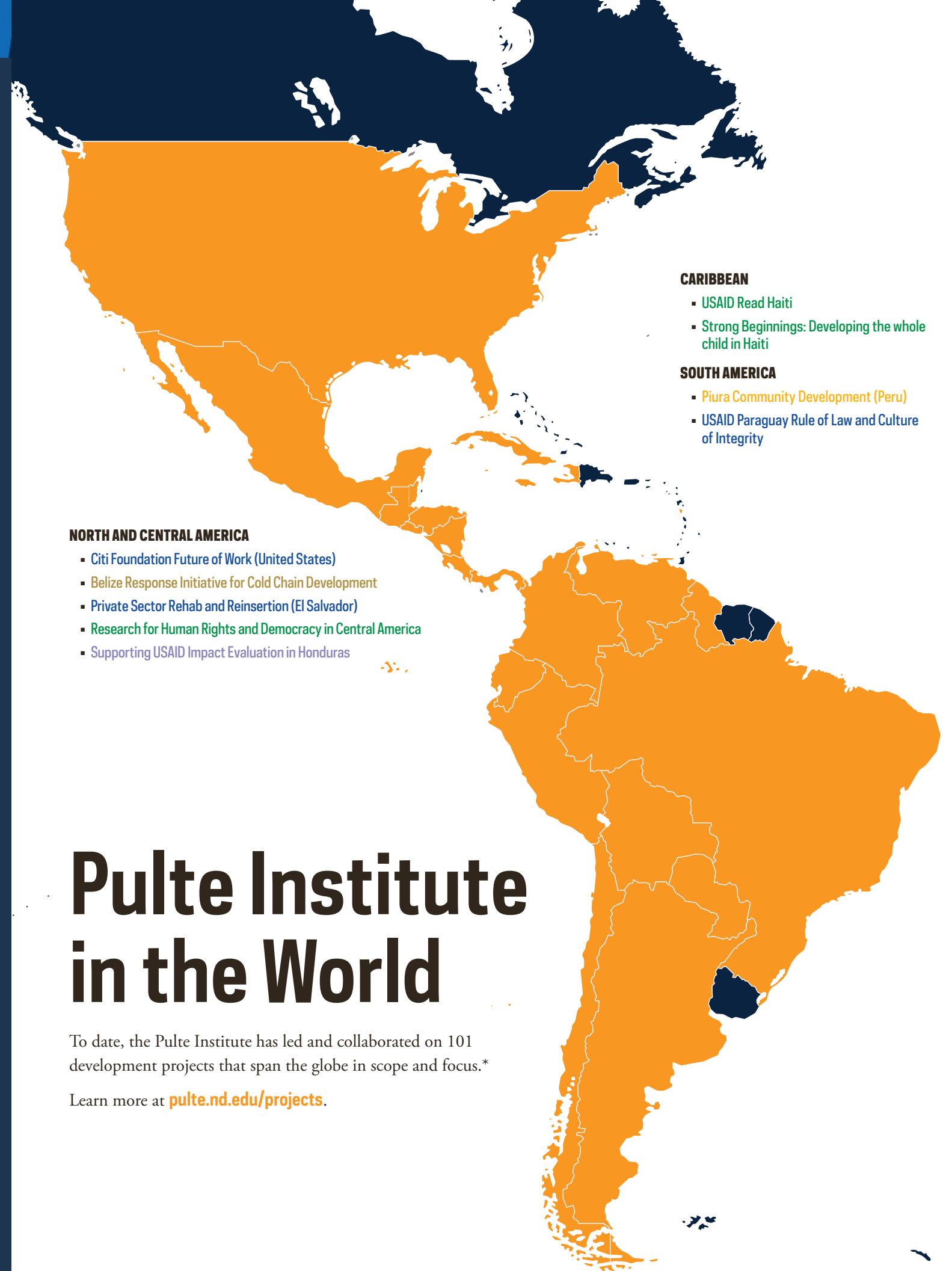
total institutional partnerships
maintained by the Pulte Institute.



1,607

individuals trained in
developing countries.

*Numbers indicate statistics from January 1, 2020-June 30, 2021



CARIBBEAN

- USAID Read Haiti
- Strong Beginnings: Developing the whole child in Haiti

SOUTH AMERICA

- Piura Community Development (Peru)
- USAID Paraguay Rule of Law and Culture of Integrity

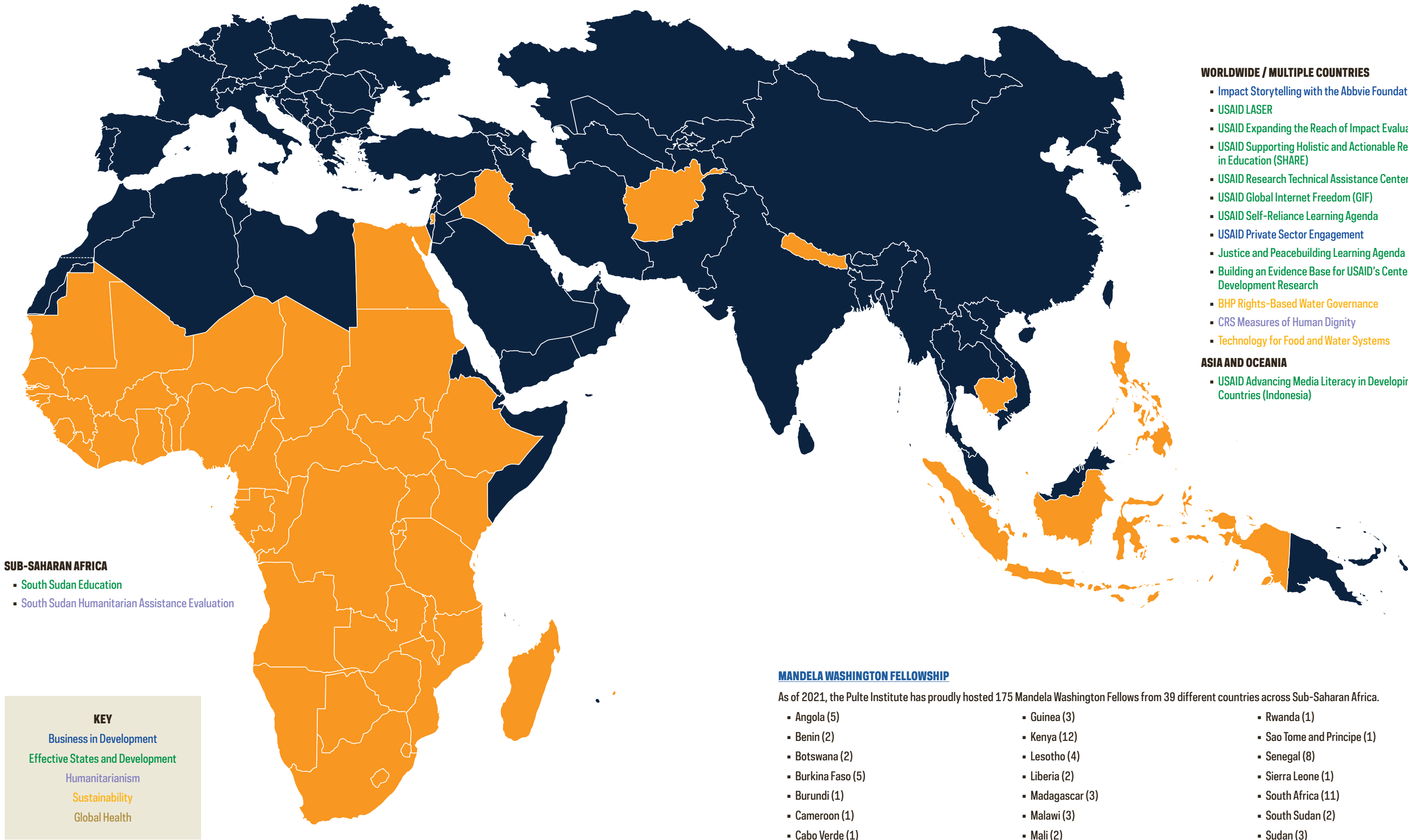
NORTH AND CENTRAL AMERICA

- Citi Foundation Future of Work (United States)
- Belize Response Initiative for Cold Chain Development
- Private Sector Rehab and Reinsertion (El Salvador)
- Research for Human Rights and Democracy in Central America
- Supporting USAID Impact Evaluation in Honduras


Pulte Institute in the World

To date, the Pulte Institute has led and collaborated on 101
development projects that span the globe in scope and focus.*

Learn more at pulte.nd.edu/projects.



- SUB-SAHARAN AFRICA**
- South Sudan Education
 - South Sudan Humanitarian Assistance Evaluation

 Countries in orange represent locations of all Pulte Institute programs and projects to date.

- WORLDWIDE / MULTIPLE COUNTRIES**
- Impact Storytelling with the Abbvie Foundation
 - USAID LASER
 - USAID Expanding the Reach of Impact Evaluation (ERIE)
 - USAID Supporting Holistic and Actionable Research in Education (SHARE)
 - USAID Research Technical Assistance Center (RTAC)
 - USAID Global Internet Freedom (GIF)
 - USAID Self-Reliance Learning Agenda
 - USAID Private Sector Engagement
 - Justice and Peacebuilding Learning Agenda
 - Building an Evidence Base for USAID’s Center for Development Research
 - BHP Rights-Based Water Governance
 - CRS Measures of Human Dignity
 - Technology for Food and Water Systems
- ASIA AND OCEANIA**
- USAID Advancing Media Literacy in Developing Countries (Indonesia)

MANDELA WASHINGTON FELLOWSHIP

As of 2021, the Pulte Institute has proudly hosted 175 Mandela Washington Fellows from 39 different countries across Sub-Saharan Africa.

- | | | |
|--|------------------|-----------------------------|
| ▪ Angola (5) | ▪ Guinea (3) | ▪ Rwanda (1) |
| ▪ Benin (2) | ▪ Kenya (12) | ▪ Sao Tome and Principe (1) |
| ▪ Botswana (2) | ▪ Lesotho (4) | ▪ Senegal (8) |
| ▪ Burkina Faso (5) | ▪ Liberia (2) | ▪ Sierra Leone (1) |
| ▪ Burundi (1) | ▪ Madagascar (3) | ▪ South Africa (11) |
| ▪ Cameroon (1) | ▪ Malawi (3) | ▪ South Sudan (2) |
| ▪ Cabo Verde (1) | ▪ Mali (2) | ▪ Sudan (3) |
| ▪ Chad (1) | ▪ Mauritania (3) | ▪ Tanzania (5) |
| ▪ Cote d'Ivoire (6) | ▪ Mauritius (6) | ▪ Togo (1) |
| ▪ Democratic Republic of the Congo (4) | ▪ Mozambique (5) | ▪ Uganda (7) |
| ▪ Eswatini (3) | ▪ Namibia (3) | ▪ Zambia (7) |
| ▪ Ethiopia (8) | ▪ Niger (4) | ▪ Zimbabwe (17) |
| ▪ Ghana (7) | ▪ Nigeria (15) | |

*The projects listed are new and ongoing from January 1, 2020 - June 30, 2021.

Addressing Global Poverty and Inequality

Inequality manifests itself differently worldwide. Beyond the lens of economics, inequality can be seen as a lack of access to those basic human rights we all require to flourish — rights such as food, shelter, healthcare, and education. The Pulte Institute uses a multidisciplinary approach to find solutions which address the unique challenges our global brothers and sisters face in their communities.

In line with our [Strategic Plan](#) and the [UN Sustainable Development Goals](#), we seek opportunities within the five domains of thematic research that we believe will be critical to alleviating global poverty and inequality: **Effective States and Development, Humanitarianism, Global Health, Sustainability, Business in Development**. These are just a few of the many highlights within our project portfolio. For more information on our work, visit pulte.nd.edu/projects.

EFFECTIVE STATES AND DEVELOPMENT

SHARE: Improving Global Education Outcomes

In August 2020, the Pulte Institute for Global Development — together with the Institute for Educational Initiatives (IEI) and its Global Center for the Development of the Whole Child — was awarded a \$40 million cooperative agreement to lead a five-year program to advance USAID learning priorities in the global education sector. This USAID DDI/Center for Education award is the largest federal award Notre Dame has ever received.

The Supporting Holistic and Actionable Research in Education (SHARE) Activity will provide research to advance USAID’s education sector learning priorities, including improving literacy, numeracy, social-emotional skills, and continuous education beyond childhood.

While progress has been made in recent years to conduct research that strengthens education systems in developing countries, more targeted research is required to create systemic and sustainable change. SHARE will bring local scholars and higher education institutions together to address these challenges and opportunities in a number of low- and middle-income countries, with a view to developing a replicable model to guide decision-makers.

This is a transformative award for the Pulte Institute, which will lead management, oversight and administration of the program. Led by Innovation and Practice Program Director Tom Purekal, the addition of the SHARE award to our portfolio has brought five new members to our team to work on education challenges worldwide.

SHARE Overview

The SHARE activity is built upon a deep appreciation of local capacity and ownership as the cornerstone of effective development practice. The Notre Dame team will mentor an impressive coalition of partners in higher education across Latin America, Africa, the Middle East and Asia to implement the activity. Each year of its implementation, SHARE will engage in a consultative process with the global education sector, led

by USAID subject matter experts, to select the most urgent learning priorities. Through SHARE, and together with its partners, Notre Dame will also provide highly specialized, technical research assistance to USAID Missions and Bureaus to design and implement education evaluation and learning tasks in support of country- and region-specific priorities.

SHARE'S IMPACT

- Consults with USAID Learning Agenda teams and advisors to identify priority areas
- Promotes knowledge translation, creating transformational change in educational and research landscapes
- Strengthens research ecosystems
- Enables institutions to represent the perspectives of vulnerable populations
- Assists USAID in designing research activities
- Fosters sustained partnerships between USAID, higher education and research institutions

COUNTRIES OF INTEREST

Ghana
Senegal
Mozambique
Kenya
Philippines
Honduras
Rwanda
Cambodia
Haiti
Liberia
Indonesia

CURRENT INITIATIVES

- Ghana Low Cost Private School Assessment
- Ghana Transition to English (T2E) Impact Evaluation
- 2021-2023 Research Studies:
 - Higher Education Learning Agenda
 - Innovation Ecosystems
 - Financial Stability
- Foundational Skills Learning Agenda
 - Enhancing Book Distribution
 - Language of Instruction Transition in Education Systems
- Education in Crisis and Conflict Learning Agenda
 - Socio-Emotional Learning of children and adolescents
 - Teacher Well-being

“The Pulte Institute and IEI act as an important mechanism in carrying out Notre Dame’s distinctive mission to serve those in need, and this award will be monumental in helping propel the University forward in that role.”

— **Robert J. Bernhard**, Vice President for Research, University of Notre Dame

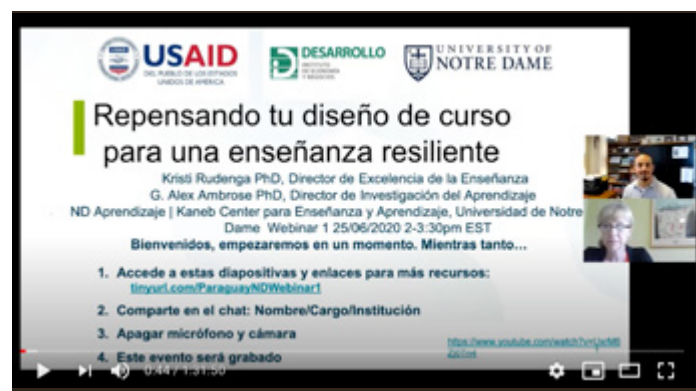


Paraguay Rule of Law: Innovation at Home and Abroad

On March 1, 2020, the Pulte Institute for Global Development and Instituto Desarrollo (ID) set out to begin work on the **Rule of Law and Culture of Integrity in Paraguay (ROLCI)** program. Funded by USAID and implemented by ID, ROLCI is designed to strengthen the role of higher education institutions in Paraguay by promoting a Culture of Legality and respect for the Rule of Law. The subaward would allow Notre Dame to deliver a series of in-person training and research activities to meet this goal.

Two weeks later, the COVID-19 pandemic hit the Midwest in full force and the team found themselves rapidly transitioning their work plans to implement a completely virtual program of activity across international borders.

The team delivered an interactive Online Teaching & Technologies Webinar Series designed to prepare Paraguayan educators to use best practices for online teaching. Over 230 faculty and administrators from several Paraguayan institutions — including universities such as the National University of Asunción and public ministry training centers like the International Center for Judicial Studies of the Supreme Court of Justice — attended and participated in the six-part live, dual-



language series. The virtual format nearly tripled the expected number of training participants, research projects conducted, and eventual interactions with partners in Paraguay.

The ROLCI program is a multi-year opportunity and the Pulte Institute team is currently working with ID to finalize the third year of programmatic activities. Although COVID-19 will still likely impact travel restrictions, the team is confident they can deliver a set of activities that will strengthen higher education institutions and contribute to the improvement of the rule of law and culture of anti-corruption in Paraguay.



“The necessity of rapidly transitioning our work to a virtual environment forced us all to be creative and, in the end, actually created several opportunities within the scope of this project. For starters, we were able to reallocate funding previously held for travel to develop more Year 1 activities that would meet the needs of our Paraguayan partners. Working with ID, we were able to provide these partners with training to bring online teaching best practices to their students, both during the pandemic and after.”

— **Ed Jurkovic**, Program Manager II,
Pulte Institute for Global Development

PRACTICE MEETS PARTNERSHIP

The ROLCI program is an excellent example of the collaborative and innovative spirit at Notre Dame. Collaborators include:

- The Pulte Institute for Global Development
- The Law School
- Department of Political Science
- Keough School of Global Affairs
- Kaneb Center for Learning and Teaching
- Office of Information Technologies
- Saint Mary's College Department of Modern Languages and Cultures
- Instituto Desarrollo

HUMANITARIANISM

The Central America Research Alliance

The Northern Triangle countries of Central America—Guatemala, Honduras, and El Salvador—are home to vibrant people, strong higher education institutions, and world-class researchers; and yet these areas are fraught with violence, poverty, and migration. Tom Hare, senior technical associate with the Pulte Institute, has focused his research on the macro systemic issues affecting Northern Triangle countries and how integral human development can bring dignity to the marginalized.

Hare and María Estela Rivero Fuentes, are now co-leading the Pulte Institute's new **Central America Research Alliance (CARA)**: a partnership network that focuses on evidence-based advocacy. Born out of a **USAID-funded activity** and made possible through the generosity of Pulte Institute donors, CARA seeks to make visible the faces of the marginalized and to use that visibility to inform policy and practice. For more information, visit pulte.nd.edu/CARA.



GLOBAL HEALTH

Giving Voice to the Voiceless

As the world retreated into their homes in the wake of the novel coronavirus pandemic, it became clear that those already living below the poverty line would suffer the most. Pulte Institute staff and faculty sought to bring the stark reality of inequality to the forefront of the media by giving voice to those most vulnerable.

Beyond hunger and unemployment, the pandemic revealed the harsh nature of gender inequality as well. The Pulte Institute’s

María Estela Rivero Fuentes used data from the 2014 Mexican Time Use Survey to shed light on the question: who bears the burden of lockdown at home? Rivero Fuentes found that the implications of lockdown — when women add teacher, daycare provider, remote worker and nurse to their daily repertoire — disproportionately affect women, especially those living below the poverty line.

PULTE INSTITUTE COVID-19 COMMENTARY

The coronavirus has revealed the true nature of hunger in America,
Ray Offenheiser - Chronicle of Philanthropy

COVID-19 effect on access to maternal health services in Kenya,
Danice Brown Guzmán - Frontiers in Global Women's Health

Women under the weight of lockdown,
María Estela Rivero Fuentes - Dignity & Development

The impact of COVID-19 on community-based research in developing countries,
Danice Brown Guzmán, Lila Kumar Khatiwada, Paul Perrin, María Estela Rivero Fuentes - Dignity & Development

Immigrant Doctors Worry About Families Back Home With Little Vaccine Access,
Paul Perrin - WFYI Indianapolis

Community health workers are heroes, too,
Ray Offenheiser - BRAC USA

The pandemic reveals truths old and new about migration from Central America,
Tom Hare - Dignity & Development

A pandemic of bungling and mismanagement: Lessons from Ebola,
Ray Offenheiser - Dignity & Development

Two paths out of the pandemic in Central America: Repression or rights?,
Tom Hare, Juan Posada-Burbano, Clara Villatoro - Dignity & Development

Not just "business as usual": Humanizing supply chains amid the pandemic,
Melissa Paulsen - Dignity & Development



“The increased housework and active care responsibilities can be so draining — physically and mentally — that women may actually see an increase in the amount of hours they spend sleeping. Unfortunately, that means their paid employment often becomes the lowest priority.”

— **María Estela Rivero Fuentes**, SHARE MEL-KM Director, Pulte Institute for Global Development



Belize Response Initiative for Cold Chain Development

Effective health service delivery around the globe depends on a network of interconnected systems. One of these crucial systems is the delivery of vaccines, pharmaceuticals, and biological samples from provider to end user — otherwise known as the ‘cold-chain.’

Many health and research organizations rely heavily on efficient, reliable, and resilient national cold-chain systems to ensure the accuracy of their diagnostic work. Unfortunately, the management and maintenance of the cold-chain can present an array of challenges that are often amplified in low- and middle-income countries.

In January 2021, the Carrier Foundation funded a collaborative initiative between the University of Notre Dame’s Eck Institute for Global Health (EIGH), the Pulte Institute, the Belize Vector Ecology Center (BVEC), and the Ministry of Health and Wellness (MoHW) in Belize, Central America, aimed at

strengthening the national cold-chain system by identifying and addressing structural and logistical deficiencies in how biological samples are currently stored and transported between local clinics, regional hospitals, and the Central Medical Laboratory (CML), the national reference laboratory for diagnostic testing in the country.

The EIGH-Pulte Institute team worked with the MoHW Belize, UPS Healthcare, the UPS Foundation, and Carrier to assess the current cold-chain processes of four Regional Hospitals to formulate recommendations on best-practices for biological sample transfer to the CML. The data collected will be used to design and develop a field-validated pilot solution for an improved medical cold-chain system that can be further scaled in Belize and implemented as a model framework for the Central American region. Phase 2 of the project is expected to begin in Fall 2021.

SUSTAINABILITY

Expanding the Reach of Impact Evaluation: Food for Peace, Bangladesh

Many development projects are pursued with the belief that they will ultimately achieve long-term impacts. Unfortunately, rigid funding cycles, changing programmatic priorities, and a lack of reliable evidence often lead to costly and ineffective development projects that measure only short-term results.

The Pulte Institute leads a consortium of researchers who are working to demonstrate the power of long-term evaluation. Expanding the Reach of Impact Evaluations (ERIE), part of the MERLIN group in USAID's Bureau for Policy, Planning, and Learning (PPL), is an approach to conducting retrospective long-term impact evaluations of development projects.

The ERIE team is on track to conduct eight pilot studies, one of which is a 5-year evaluation of USAID's Office of Food for Peace's principal food security programs:

- CARE's project SHOUHARDO III
- World Vision's Nobo Jatra Project
- Helen Keller International's SAPLING project

The evaluations began in 2021, as the projects closed, and the research team will follow the same households and villages for the next four years. This will help USAID understand if short-term impacts were sustained, or if theorized long-term impacts are realized. To learn more about the ERIE project, visit pulte.nd.edu/ERIE.



BUSINESS IN DEVELOPMENT

Closing the Gap: Using Evidence to Inform Private Sector Engagement

The private sector has always played a powerful role in reducing the need for foreign assistance. This role has become even more critical in the wake of COVID-19 as global poverty and inequality continue to rise, and development funding is stretched to achieve more with less. The private sector and development organizations must continue to build collaborative relationships, helping to reimagine solutions to the challenges that will persist as marginalized communities recover from the pandemic.

As part of a multi-year project funded by USAID LASER PULSE, the Pulte Institute has co-created a series of tools designed to help USAID Missions articulate and operationalize the value of private sector partnerships. Paul Perrin and Melissa Paulsen led the development of two of the key tools that will complement USAID's Private Sector Engagement Policy:

• **Private Sector Engagement (PSE) Evidence Gap Map:**

The map provides users with an interactive, visual compilation of case studies, evaluations, research articles, and other resources which will help facilitate USAID's interactions

with the private sector. A living resource that is continuously updated, the tool allows users to search for documents by filtering for criteria such as region, country, and sector.

• **Harmonizing Development and Business Indicators:**

This tool allows USAID staff and private sector partners to examine pertinent, illustrative indicator linkages between their sectors by sorting information according to business theme, business indicator source, the U.S. Standardized Program Structure and Definitions (SPSD) category or program area, and — most recently — UN Sustainable Development Goal.

Both tools encourage better understanding of private sector motivations and needs, identify opportunities for engagement, and improve PSE monitoring approaches and decision making. The consortium is currently receiving feedback on both tools in the field and will work to roll out other PSE tools more broadly in 2022.

"We took the value propositions of both the private sector and development actors and put them into a matrix that conceptualizes PSE. The map allows users to not only see existing knowledge, but also where any 'gaps' may exist in our understanding of PSE. We hope this might encourage additional investment in research and evaluation to build this evidence base."

— Paul Perrin, Evidence and Learning Director, Pulte Institute for Global Development



The 2021 Mandela Washington Fellowship



Since 2014, the Pulte Institute has been a proud Institute Partner for the Mandela Washington Fellowship for Young African Leaders. Funded by the U.S. Department of State's Bureau of Education and Cultural Affairs and implemented by IREX, the 2021 Leadership in Business Institute at the University of Notre Dame challenged, motivated and empowered young leaders from 18 countries, including 11 women and 14 men.

Due to the global COVID-19 pandemic and with the health, safety, and well-being of Fellows and Partners as the highest priority, the U.S. Department of State canceled the 2020 program and planned a virtual Fellowship for 2021. While remaining in their home countries, Fellows participated in virtual Leadership Institutes, which included leadership training, networking, mentoring, and professional development.

The University of Notre Dame's Leadership in Business Institute connected with the 2021 cohort in new ways this year to provide



an engaging and professionally enriching program. Fellows worked with South Bend entrepreneurs, businesses, and organizations to connect in small online groups in order to network, discuss pressing business issues, and serve the local community, all virtually. The Fellows also connected as a cohort through virtual cultural activities, including a family night cooking challenge.

To learn more about the Mandela Washington Fellowship at Notre Dame, or the 2021 cohort, visit pulte.nd.edu/MWF.

25 Fellows, 18 Countries



Support for the 2021 Fellowship



UNIVERSITY OF NOTRE DAME | MENDOZA COLLEGE OF BUSINESS

IDEA
CENTER

ESTEEM
GRADUATE PROGRAM

INVANTI

INFLUENCING POLICY AND PRACTICE

The Pulte Institute strives to not only help communities overcome challenges in the present, but also advocate for policy change to create resilient communities in the future. This year we have taken tangible steps to use our research and programmatic expertise to influence policy change that will help communities flourish.

In addition to the 62 academic, technical, and media publications produced in 2020-2021, our team has welcomed four new **Policy and Practice Visiting Associates** and hosted 14 external events designed to educate policymakers and practitioners in areas of our thematic focus.

Shaping the U.S. Fragility Strategy

The Global Fragility Act (GFA), passed by Congress and signed into law in 2019, requires the State Department, USAID, and other agencies to put in place for the first time a comprehensive strategy to address state fragility, violent conflict, and extremism, relying on best practices that are key to more effective and integrated U.S. policy.

In April 2020, faculty from the Keough School of Global Affairs gathered in a **virtual roundtable** to provide the U.S. Department of State's Bureau of Conflict and Stabilization Operations with guidance on how to implement the new law. Amongst the Notre Dame contingent was the Pulte Institute's Paul Perrin, evidence and learning director, and Tom Purekal, innovation and practice program director. During the event, Perrin and Purekal joined their colleagues in sharing best practices for promoting strategic partnerships and effective dialogue within fragile states.

In the following months, the United States Institute of Peace (USIP) convened a series of consultations with experts to produce a report on the implementation of the GFA. The report, *Addressing Fragility in a Global Pandemic: Elements of a Successful U.S. Strategy*, includes an essay from Perrin and focuses on practical solutions for advancing the GFA, particularly around the issue of the process of defining and measuring success of GFA efforts.

Perrin was also a contributor to the Keough School's policy report, *Principles and Methodologies for Strategic Monitoring in Fragile States*.

NOTABLE PUBLICATIONS AND POLICY BRIEFS

Honduras: Economic, Political and Social Issues
Tom Hare, Nova

The Liability of Poorness: Why the Playing Field is Not Level for Poverty
Mike Morris, Journal of Poverty and Public Policy

The Long-run Elasticity of Labor Supply: New Evidence for New York City Taxicabs
Swapnil Motghare, Labour Economics

No time for moderate change
Ray Offenheiser, Baltimore Sun

Exploring women's childbirth experiences and perceptions of delivery care in peri-urban settings in Nairobi, Kenya
Danice Brown Guzmán, Reproductive Health

To address Central American migrants, the US must confront its own past
Tom Hare, The Hill

Want to stem migration from Central America? There's a better way
Michael Sweikar, Washington Monthly

The Pulte Institute Policy and Practice Visiting Associates Program

The Pulte Institute Policy and Practice Visiting Associates program brings leading experts to Notre Dame to write evidence-based, strategic publications on current policy issues. In 2020-2021, the Pulte Institute welcomed four new Visiting Associates to the

program. Applications for future associate positions are being accepted on a rolling basis and are encouraged from individuals, external organizations, and internal Notre Dame units. To learn more, visit pulte.nd.edu/VAP.

MEET THE VISITING ASSOCIATES

Alessandro Fergnani

Ph.D. Candidate, NUS Business School

The Futures of Work in South Bend in 2035: A Participatory Foresight Study



Alessandro Fergnani conducts research on corporate foresight, foresight methodologies, and the futures of work. Fergnani's policy brief presents six scenarios of the futures of work in South Bend that emphasize stress-point events and phenomena in the larger social, political, technological, and economic environment, with a time horizon of 15 years (2035).

Michael Cooper

Founder, Emergence

Maximizing Returns on Data Science Investments: The Evolution of Data-Driven Decision-Making in Development



Michael Cooper is an evaluation expert that has led numerous evaluations and provided technical expertise in the area of data-driven decision-making for leading international development stakeholders. His research with the Pulte Institute seeks to identify policies, principles, and practices for optimal utilization of data science results in decision-making within international development.

Susanne E. Jalbert, Ph.D.

Director of the Syria, Iraq, Yemen, and Afghanistan Regional Business Unit, Chemonics International

Gender & Politics: Maintaining Women's Meaningful Participation in Afghanistan



Dr. Jalbert is a gender equity advocate, economic development activist, and a women's rights political strategist. Her work with the Pulte Institute calls on the international community to advocate for the constitutional protections of human rights of all Afghan people, particularly women.



Rev. Fidelis A. Olokunboro

Ph.D. Candidate at Notre Dame

Subsistence Rights as Basic Human Rights: The Violence of Poverty and the Nigerian Example

Rev. Fidelis Olokunboro conducts research which looks at reducing poverty and inequality through a theologized rights-based approach. Using Nigeria as a case study, Father Fidelis investigates the reality of poverty, its impacts on the human dignity of the poor, and how it catalyzes inequality. As an accompaniment to his policy brief, Father Fidelis hosted a 4-day Catholic economic summit for 150 people in his home country of Nigeria.

Our Policy Impact

The Pulte Institute has made a conscious effort this year to track the potential impact and influence of our work on policy and programs in the areas we serve. Using a model developed by

USAID, the Pulte Institute has evaluated our team's technical reports, policy briefs, and academic journal articles that have had potential impact during the 2020-2021 academic year.

18 PUBLICATIONS WITH DEVELOPMENT IMPACT POTENTIAL

IMPLEMENTATION

2

publications resulting in policy or programmatic change

3

publications integrating research outcomes or findings into a policy, strategy document, or program design

13

publications disseminating completed research and policy recommendations to stakeholders with potential impact

INFLUENCE

4

publications influencing local or village government, smaller NGOs, or universities

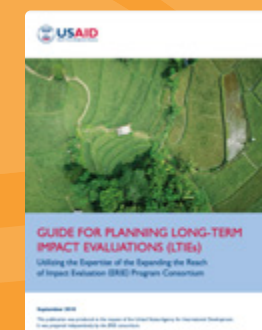
3

publications influencing national government, multinational institutions, or USAID operating unit

11

publications influencing city government, multiple organizations or regions, or USAID program modifications

Influencing USAID's long-term impact evaluation strategy



Danice Brown Guzmán, associate director of evidence & learning, leads the Pulte Institute's partnership in the **Expanding the Reach of Impact Evaluation** (ERIE) consortium. ERIE is an approach to conducting retrospective long-term impact evaluations (LTIE) of completed aid interventions. Guzmán was a

co-author of ERIE's **Guide for Planning Long-term Impact Evaluations**, which uses ERIE's expertise to outline best practices for developing and implementing LTIEs. The document, which was produced in 2018, was published on USAID's Learning Lab website, and led to the inclusion of ex-post evaluations in USAID's key guidance document on evaluations (ADS 201). USAID now recommends the use of ex-post evaluations for studies of project sustainability across the globe.

PARTNERSHIP

Pulte Institute Faculty Fellows

Now in its second year, the Pulte Institute Faculty Fellows program boasts 100 interdisciplinary Notre Dame faculty committed to five-year terms. Each Fellow has individual expertise in one or more of the Institute’s five domains of thematic focus and can access several unique, collaborative benefits, including Pulte Institute expert practitioners, grant opportunities, travel, and worldwide partnerships. Fellows

will also have an increased amount of involvement with Pulte Institute projects and programs, as well as coursework in the Keough School of Global Affairs.

Additional information about the program, including the responsibilities of Pulte Institute Faculty Fellows and eligibility criteria, is available at pulte.nd.edu/FacultyFellows.

ACROSS THE UNIVERSITY

100

Faculty Fellows

31

Departments

8

Colleges and Schools

THEMATIC AREAS OF FOCUS

19

Business in
Development

14

Sustainability

48

Effective States
and Development

11

Humanitarianism

8

Global
Health



“I sit in a discipline that is ubiquitous—design touches and draws from each and every discipline around the University. However, its focus remains on the human experience and how that impacts the plurality of its sociological implications. This is what I find truly inspiring in my work.”

— **Neeta Verma**, Associate Professor, Department of Art, Art History & Design, Pulte Institute Faculty Fellow

Celebrating 20 Years of Partnership with Catholic Relief Services

Creating synergy between the metrics of academic institutions and practitioner-based organizations can be challenging; but the University of Notre Dame and Catholic Relief Services (CRS) have managed to cultivate a partnership that has spanned two decades.

CRS has partnered on programs with several Notre Dame entities — including the Alliance for Catholic Education, the Keough School’s Integration Lab, the Kroc Institute, and the Pulte Institute — on joint programs to address global development challenges for the most vulnerable since 2000. The partnership grew over the years based on common values enshrined in Catholic social teaching.

Pulte Institute Executive Director Michael Sweikar and David Leege, former CRS director for monitoring, evaluation, accountability and learning, published an article in Praxis which documents the partnership between Notre Dame and CRS as they seek to fight poverty and inequality worldwide. The article, From Associational Value to Complementary Synergy: Eighteen Years of NGO-University Partnership, provides a model for how university-NGO partnerships can continue to grow together over time.

“Working together in several countries throughout the world, our partnership with Notre Dame has enabled CRS to document evidence of success and innovate and improve our programs in areas such as education, trauma and resilience in conflict areas, peacebuilding, and food security. Through exchanges, research and evaluations, and leadership training, together we have tested game-changing new approaches that help us achieve our common goal of transforming the lives of poor and vulnerable communities.”

— **Simone Buechler**, Senior Advisor for University Engagement and Research at Catholic Relief Services



Partnering with Students: CRS Ambassadors

The Pulte Institute is home to the University of Notre Dame Chapter of the Catholic Relief Services' (CRS) Student Ambassadors Program. Advised by Associate Director Kevin Fink, chapter members organized several events during the academic year that helped to raise awareness and create advocacy opportunities for key global issues amongst students. Activities included:

- A **Panel Discussion on Climate Change and Migration** in November 2020 with Professor Paul Winters, Professor Rahul Oka and graduate students Drew Marcantonio and Zhanaiym Kozybay.
- Ramona Casas, Director of **ARISE Adelante's Border Witness Program**, led a discussion about the experiences of immigrants at the U.S./Mexico border and what Notre Dame students can do to affirm the human dignity of the most vulnerable in our society.

- The CRS ambassadors organized a **virtual advocacy training** for Notre Dame students on legislative advocacy. The training was led by Beth Knobbe, CRS's midwest Community Engagement Manager, and provided practical strategies and tools for effectively engaging with our elected officials.
- The CRS ambassadors twice **met with members of Senator Todd Young's staff** to discuss global COVID relief and U.S. immigration policy. In its May meeting to discuss immigration policy, the CRS ambassadors partnered with Notre Dame's Student Coalition for Immigration Advocacy.
- In partnership with Notre Dame's Student Coalition for Immigration Advocacy, the CRS ambassadors **met with members of Senator Mike Braun's staff** to discuss U.S. immigration policy and advocate for the passing of the 2021 U.S. Citizenship Act.



"I have had the opportunity to engage in civic advocacy and to promote awareness on a variety of global issues. Inspired by the mission of CRS, we ambassadors strive to put faith into action by advocating for the common good. As a student in the Keough School of Global Affairs, the CRS Ambassadors Program enables me to take concepts such as integral human development and solidarity outside of the classroom and put them into practice."

— **Jen Eburuoh**, President of the CRS Ambassadors Chapter at Notre Dame

The Zielsdorf Family Partnership for Corporate Engagement

The private sector is increasingly outspending governments and the public sector in global development investment. Recognizing the potential within this shifting landscape, Bob and Fran Zielsdorf made a generous gift to the Pulte Institute in 2018 to establish the Zielsdorf Family Partnership for Corporate Engagement.

This gift has enabled the Pulte Institute to strengthen our existing corporate partnerships and take our work with the private sector to the next level. This year, the Zielsdorf Family Partnership has supported the following projects:

- **The Mandela Washington Fellowship** (U.S. Department of State and local South Bend businesses)
- **Impact Storytelling with the AbbVie Foundation**
- **Belize Response Initiative for Cold Chain Development** (Carrier and UPS Foundation)
- **Private Sector Engagement Evidence Gap Map** (USAID)
- **Future of Work in South Bend** (Citi Foundation)
- **Conversations on Poverty & Inequality: The Power of Social Entrepreneurship** (McKenna Center for Human Development and Global Business and the Notre Dame Alumni Association)

Learn more about the Zielsdorf Family Partnership for Corporate Engagement at pulte.nd.edu/Zielsdorf.



Conversations on Poverty & Inequality:
The Power of Social Entrepreneurship



Future of Work in South Bend



Belize Response Initiative for
Cold Chain Development



Your Support, Your Impact

We are immensely grateful for the support that we receive through private donations,* which support many Pulte Institute projects. When you give to the Pulte Institute, it is not only an opportunity to help directly address global poverty and inequality, but also an opportunity to support the vision of Notre Dame’s founder, Rev. Edward Sorin, C.S.C., who dreamed that the University would one day become “one of the most powerful means for doing good in this country.” Your gift allows our team to achieve extended, tangible, and impactful results from our projects.

To learn more about how you can support the mission of the Pulte Institute and leave a lasting legacy, visit pulte.nd.edu/support.

Institute Level Endowment Gifts

Pulte Institute for Global Development, Pulte Family Charitable Foundation (est. 2019)
William J. Pulte Directorship of the Pulte Institute for Global Development, Pulte Family Charitable Foundation (est. 2019)

Legacy Endowment Gifts

- | | | |
|--|---|--------------------------------------|
| Patrick Finneran (est. 2014) | Larry and Anntheresa Buckendorf (est. 2017) | Rick and Molly Klau (est. 2018) |
| Denis and Anita O’Donoghue (est. 2014) | Tom & Cheryl Kuster (est. 2017) | Lee and Jordan Stellakis (est. 2018) |
| Tim and Diane Madden (est. 2015) | Rick Stack (est. 2017) | Bob and Fran Zielsdorf (est. 2018) |
| Lincoln and Amy Stone (est. 2015) | The Belatti Family (est. 2018) | Larry and Sandra Weber (est. 2019) |
| Janeen-Ann Olds (est. 2017) | | Anonymous (est. 2021) |

New Gifts in 2020-2021

- | | | |
|--|-------------------------------|---------------------------------------|
| Karyn Beach | Tim and Diane Madden | David and Dorothy Pusateri |
| Mark Clarke | Brendan and Karen Maher | Pulte Family Charitable Foundation |
| Andrew DeBerry | Tom & Cheryl Kuster | Kevin Rickard and Nancy Pulte Rickard |
| Scott and Katie Hart | Denis and Anita O’Donoghue | Lee and Jordan Stellakis |
| John Hoffman | Bob and MaryAnne O’Keefe | Larry and Sandra Weber |
| Brian and Estela Holst | Dan and Parimah O’Keefe | Jean and Steve Wheeler |
| J. Patrick Kelly | Mary Ellen O’Keefe | Bob and Fran Zielsdorf |
| Matthew Flood and Elizabeth Keough Flood | Tim and Shannon O’Shaughnessy | |

Continuing Project Gifts

- | | |
|---------------------------------|---------------------|
| Bruce Hiler and Elaine Cacheris | Tom & Cheryl Kuster |
|---------------------------------|---------------------|

* Reporting on gifts of \$100 and up.

Making Notre Dame a “Powerful Force for Good”

The Pulte Institute for Global Development was established in 2012 as the Notre Dame Initiative for Global Development. Led by Notre Dame Research, it was created to be a primary University contact point with potential partners, funding agencies, and the larger development community within the United States and around the world.

Today, the Pulte Institute has proven to play an impactful role amongst Notre Dame’s family of internationally-focused units. It has partnered with more than 50 departments, centers, and institutes across campus and accounts for more than half of all of the University’s grants and contracts related to international development.

Perhaps more importantly, the Pulte Institute is helping the University live up to Fr. Edward Sorin’s original mission of making Notre Dame a “powerful force for good.”



A PRAYER FOR WORLD PEACE

Dear God, thank you for all creation. In the spirit of Jesus of Nazareth and all teachers of peace who inspire the many faith traditions, help me, and all the people of the world, learn how to replace hate, war, oppression and division with love, peace, freedom, and reconciliation. Help me to embody Your love in my relationships with my family and friends, strangers—even my enemies. I commit myself to this sacred task throughout my life. So let it be.

—William J. Pulte





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